



Telephone  nHold.com

Automotive Music On Hold Solutions

## AUTOMOTIVE MARKETING SYSTEM

Increased profits, guaranteed!



TELEPHONE ON HOLD  
EXPERTS IN AUTOMOTIVE MUSIC AND MESSAGES ON HOLD  
MONTVALE, NJ  
866-359-4653

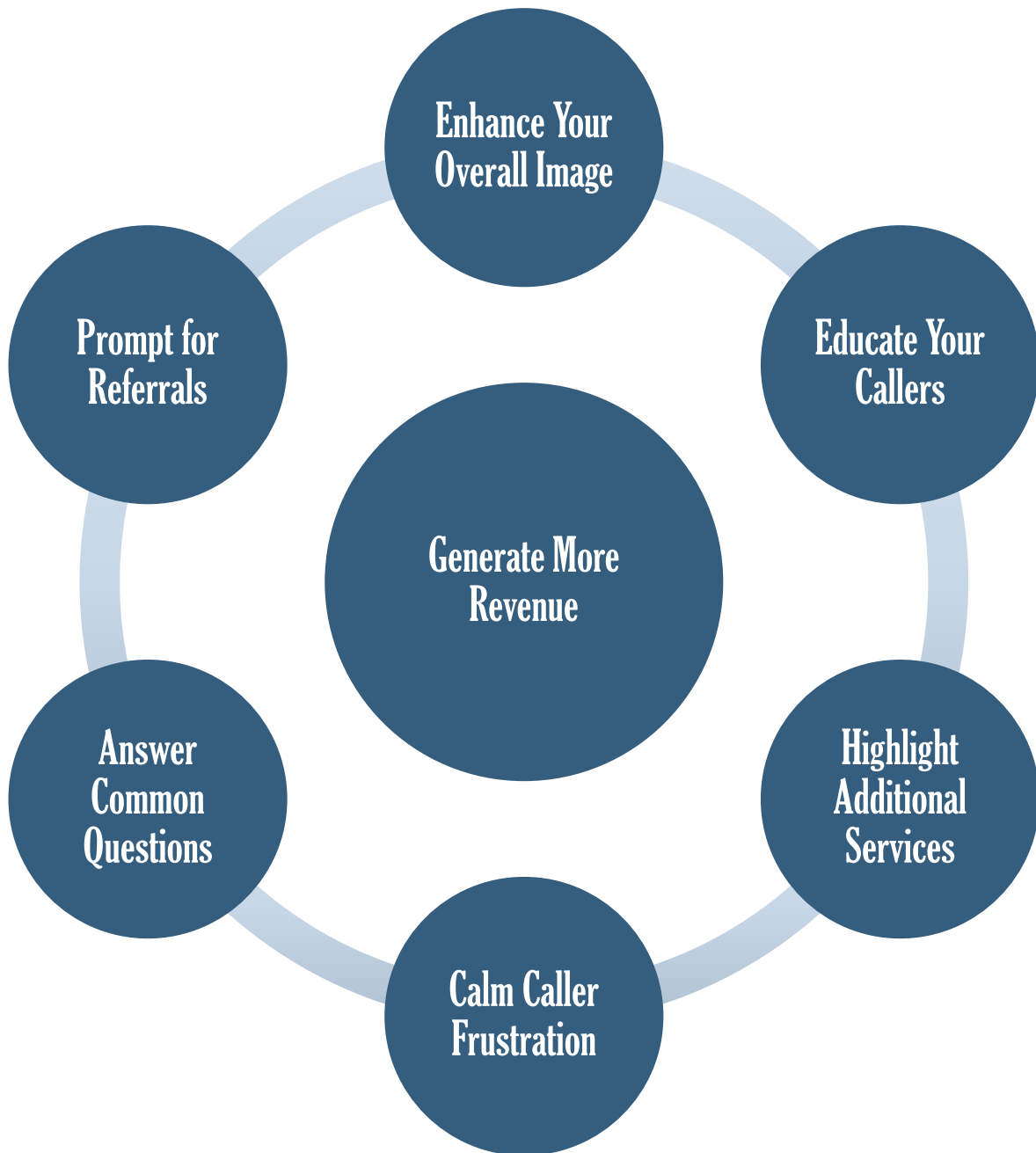
## TRUSTED AUTOMOTIVE MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF CLIENTS

- **IN-HOUSE STUDIOS** for rapid production turnaround with attention to quality and detail
- **“SCRIPT LAB” CREATIVE DEPARTMENT** to create tailored marketing content for your practice
- **MORE THAN 40 YEARS** of audio expertise with outstanding customer service and support
- **LONG-STANDING MEMBER** of the On Hold Messaging Association
- **100% SATISFACTION GUARANTEE** – no questions asked
- **EQUIPMENT GUARANTEE** for digital on-hold playback equipment
- **VALUE-DRIVEN PRICES** – our national presence means you save

Automotive Music On Hold – the most cost-effective method of advertising your services or products!



# WHAT WILL AN AUTOMOTIVE MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR YOUR BUSINESS?



**A PRO TIP FROM TELEPHONE ON HOLD:** On hold messages can inform callers about special events or promotions.



# AUTOMOTIVE MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.

## 1. INTERVIEW:

Complete a brief consultation to help us learn about your office.

## 2. SCRIPT

Approve a professionally written script custom-drafted just for your office.

## 3. STUDIO

Select your voice & background music and watch your message on hold program come to life!



## 10 MUSTS FOR YOUR MUSIC ON-HOLD COMPANY

**EXPERIENCE!** Thousands of businesses trust us.

**OHMA MEMBERSHIP!** Elected to the OHMA board of governors.

**IN-HOUSE STUDIO!** Quick turnaround with quality assurance.

**SCRIPTWRITING TEAM! CONTENT IS KEY!** The right message will get results!

**VALUE!** See an impressive R.O.I. with honest, fair pricing.

**EQUIPMENT OPTIONS!** Flexibility for your specific update & system needs.

**FULL-SERVICE SUPPORT!** One call will handle all of your needs.

**FLEXIBLE OPTIONS!** Not everyone needs the same solution.

**CLIENTS WHO RAVE!** Our clients love us. (Check out our testimonials.)

**100% SATISFACTION GUARANTEE!**



## Automotive On Hold Sales and Service Profit System

Automotive dealerships and repair shops rely a great deal on phone traffic. As a rule of thumb, 70% of these callers are placed on-hold. The Auto On Hold Profit System can convert this hold-time into a powerful opportunity to upsell, cross promote, highlight specials and lesser known services.

### Here's what the Auto on Hold Profit System can do for your dealership or repair shop:

1. Generate more business for your sales, service and parts departments.
2. Emphasize the importance of having skilled technicians take care of their vehicle's every need.
3. Greatly reduce hang-ups – thus increasing your overall revenue.
4. Enhance your dealership and/or body shop image.
5. Answer caller's common questions – hours, website, location, etc. (This will free your staff up for more important questions and inquiries.)
6. Emphasize the importance of regular vehicle maintenance schedule.
7. Brag about your dealership's reputation, history, community involvement and specials. Use your hold-time to tell callers about your loaner car program, or well-equipped waiting room.
8. Convert callers into true walk-in prospects for your dealership and/or body shop.
9. Generate excitement about new vehicle models. Generate additional test-drives – thus additional sales.
10. Educate callers about your service appointment cancellation policy – reducing no-shows!

*Call today to learn more about the Auto On Hold Profit System. 1-866-359-4653.*

Whether you represent a single automotive dealership or repair shop or a system of 1000+ locations, we can help communicate, educate and improve your on-hold experience. Call for more information about the Auto On Hold Profit System. 1-866-359-4653.

Hear samples of our Auto On Hold audio at <http://www.telephoneonhold.com/automotive-sales--service.html>.

#### **Mike C, Chapdelaine Pontiac Buick GMC**

"Just wanted to tell you how pleased we are with on-hold service that we are receiving... The sound quality on the on-hold programs that you have given us is tremendous. The equipment is simple and easy to use. The comments that we are getting from our customers are incredible. The turnaround time when we make a change is unbelievable. It is literally two days and the disc is back. Keep up the great work. We are more than pleased and thanks again!"

#### **Alf C., MIDAS**

"The recording is excellent and I will recommend it to all of the business owners that I know. Thank you!"

#### **Steve L, Cardinal Honda**

"Very high audio quality and just a great overall value. I highly recommend you guys and appreciate all of your help."

#### **John M, Brady Stannard Chevrolet Cadillac**

"We have received many compliments on your service. Keep up the great work. We're looking forward to doing business in the future."



Music On Hold, Messages On Hold, Commercials On Hold by TelephoneOnHold.com

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