

Reasons Why Your Company Should Hire TelephoneOnHold.com

- 1. One word: Experience!
- 2. Ease of implementation. Start to finish within 1 week.
- 3. We have in-house studios which means we can guarantee consistent, high quality audio.
- 4. Our scriptwriting team has vast knowledge of just about <u>every industry</u> (from experience) and is trained in marketing techniques.
- 5. We are a family owned & operated company this means you'll get the very best service.
- 6. While we record radio commercials, web audio, and corporate narrations, we specialize in onhold marketing.
- 7. We have a sense of humor. (Albeit, not a very good one.)
- 8. Just like a great recipe, our high quality finished products are a result of the quality ingredients (voices, equipment, studio, and people) in each shipped system.
- 9. Our most popular on-hold equipment is made in the USA & backed by a 5-year warranty.
- 10. Need assistance technical or just help deciding which package is right for your business? Call Telephone On Hold anytime 866-359-4653.
- 11. We're always keeping up on industry news. We stay current on what's generating revenue, trends, and ways to maximize this marketing effort.
- 12. We offer both the sale of our on-hold programs in addition to a subscription to our on hold service. We understand that not all businesses are created equally. Buy what your business needs.
- 13. We built our business on repeat business and referrals. No pushy salespeople here!
- 14. We believe in solving problems instead of selling a one-size-fits-all solution.
- 15. Hearing is believing. Listen to our work on our Telephone On Hold Soundstage.
- 16. Unlike other on-hold companies, you get to customize your on hold productions: you select the voice and background music. After all, it's your business!
- 17. We live and breathe on-hold productions. Businesses trust our experience and our understanding of their telephone operations. You can, too.
- 18. Our on-hold productions are nice and long on average, 5 minutes of knock-your-socks-off great on-hold marketing. This, our experience shows, is sufficient to discuss a variety of business offerings, news, and upsells.
- 19. We utilize our programs to relax callers on hold putting them at ease, and more likely to be in a buying mood.

- 20. We understand that hang-ups cost your business hard-earned cash!
- 21. We understand that referrals can be the single most important tool for your business' growth.
- 22. Our goal is to help you grow your business to where you want it to be.
- 23. If you understand the <u>power of on-hold marketing</u>, you understand the value in selecting a quality on-hold company that has the experience and ability to do it right.
- 24. We offer our music on hold service with a satisfaction guarantee. We mean it. We only want satisfied clients out there.
- 25. We have fun and always guarantee that we'll make you smile each and every time we speak with you.
- 26. Our script team are all very qualified scriptwriters who understand your business model and callers needs and emotions.
- 27. You've likely seen us at national trade shows. Next time you see us, stop by our booth, and say "hello!"
- 28. We understand the ins and outs of the on-hold business. This means, if you should ever need to call us, we'll be sure to have answers to your questions.
- 29. Our on-hold studios have national strategic alliances with national phone system vendors.
- 30. Our on-hold equipment retains memory through power outages. So, when you are worrying about whether your server is up and running, you won't have to think about your on-hold box.
- 31. We support our local community and are actively involved in a variety of local and national charities. Also, we donate used on-hold equipment for charitable causes. It's just our little way of giving back.
- 32. Our name and telephone number are conveniently located on our on-hold equipment. If you ever need to call us, we're available for you.
- 33. If you are reading all the way to the bottom of the list, you are a careful person with close attention to detail. Give Telephone On Hold a try and see what we can do we guarantee your satisfaction!
- 34. We're fun to work with and we make it a pleasant experience for both you and your callers.
- 35. Oh, we didn't even mention how great our prices are. Good luck finding better on hold value anywhere else!

