



Telephone  Hold.com

HVAC Music On Hold Solutions

## HVAC MARKETING SYSTEM

Increased profits, guaranteed!



TELEPHONE ON HOLD  
EXPERTS IN HVAC MUSIC AND MESSAGES ON HOLD  
MONTVALE, NJ  
866-359-4653

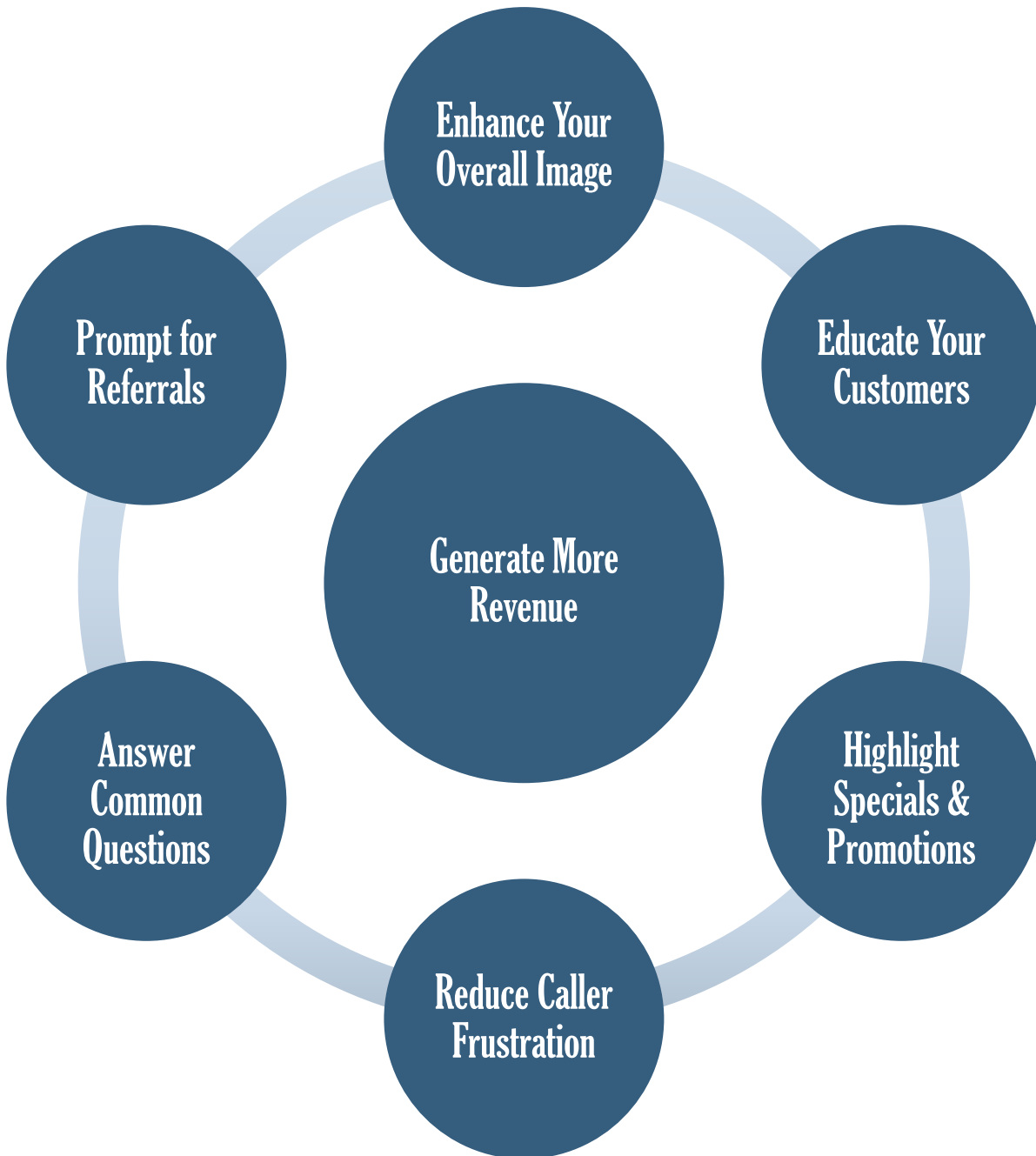
## TRUSTED HVAC MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF CLIENTS

- **IN-HOUSE STUDIOS** for rapid production turnaround with attention to quality and detail
- **“SCRIPT LAB” CREATIVE DEPARTMENT** to create tailored marketing content for your practice
- **MORE THAN 40 YEARS** of audio expertise with outstanding customer service and support
- **LONG-STANDING MEMBER** of the On Hold Messaging Association
- **100% SATISFACTION GUARANTEE** – no questions asked
- **EQUIPMENT GUARANTEE** for digital on-hold playback equipment
- **VALUE-DRIVEN PRICES** – our national presence means you save

HVAC Music On Hold – the most cost-effective method of advertising your services or products!



## WHAT WILL AN HVAC MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR YOUR BUSINESS?



**A PRO TIP FROM TELEPHONE ON HOLD:** On hold messages can inform customers about additional services such as upgrading a fireplace or remodeling projects.



# HVAC MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.

## 1. INTERVIEW:

Complete a brief consultation to help us learn about your office.

## 2. SCRIPT

Approve a professionally written script custom-drafted just for your office.

## 3. STUDIO

Select your voice & background music and watch your message on hold program come to life!



## 10 MUSTS FOR YOUR MUSIC ON-HOLD COMPANY

**EXPERIENCE!** Thousands of businesses trust us.

**OHMA MEMBERSHIP!** Elected to the OHMA board of governors.

**IN-HOUSE STUDIO!** Quick turnaround with quality assurance.

**SCRIPTWRITING TEAM! CONTENT IS KEY!** The right message will get results!

**VALUE!** See an impressive R.O.I. with honest, fair pricing.

**EQUIPMENT OPTIONS!** Flexibility for your specific update & system needs.

**FULL-SERVICE SUPPORT!** One call will handle all of your needs.

**FLEXIBLE OPTIONS!** Not everyone needs the same solution.

**CLIENTS WHO RAVE!** Our clients love us. (Check out our testimonials.)

**100% SATISFACTION GUARANTEE!**



## Cold weather means phone lines are heating up for HVAC companies!

(New York) February 9, 2011. There are few things in business and in life that you can control. Your caller's experience is one of them.

2011 will be remembered for among other things, extreme weather. Much of the country was pounded with record snow-levels, jaw-dropping record low temperatures and plenty of extreme weather. With frozen pipes, broken boilers, and heating systems that decide they've had enough, the heating industry has handled record-levels of inbound telephone traffic.

Understaffed for the sudden influx of calls, HVAC and plumbing firms across the country have relied more and more on their on-hold music and marketing system to "come to the rescue."

"It's like having another employee," says Steve L. from an upstate New York HVAC company. "We are able to rest comfortably knowing that our callers will still be there when we come back to them. And, they'll be asking about our maintenance agreements, service plans, and warranty options."

The Telephone On Hold solution for the HVAC industry is intended to generate additional revenue by marketing new products and services, answer common questions, and instill a positive first impression - ultimately keeping the caller from hanging up. "Our team will evaluate the marketing goals and strategies of each client," says Justin Ginsberg of Telephone On Hold "to create a customized on-hold experience specific for each client. What makes your company special? We want to know about it and you should want your callers knowing about it too!"

Most popular with HVAC clients is Telephone On Hold's flagship solution, The Signature 4 - affording the ability to update marketing messages quarterly, or seasonally. "With the HVAC industry especially, The Signature 4 lends itself very nicely to these necessary seasonal marketing updates."

