

Insurance Music On Hold

#### **INSURANCE MARKETING SYSTEM**

Increased practice profits, guaranteed!





### TRUSTED INSURANCE MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF OFFICES

- IN-HOUSE STUDIOS for rapid production turnaround with attention to quality and detail
- "SCRIPT LAB" CREATIVE DEPARTMENT to create tailored marketing content for your practice
- MORE THAN 40 YEARS of audio expertise with outstanding customer service and support
- LONG-STANDING MEMBER of the On Hold Messaging Association
- 100% SATISFACTION GUARANTEE no questions asked
- EQUIPMENT GUARANTEE for digital on-hold playback equipment
- VALUE-DRIVEN PRICES our national presence means you save

Insurance Music On Hold – the most cost-effective method of advertising your new procedures, financing or technology!



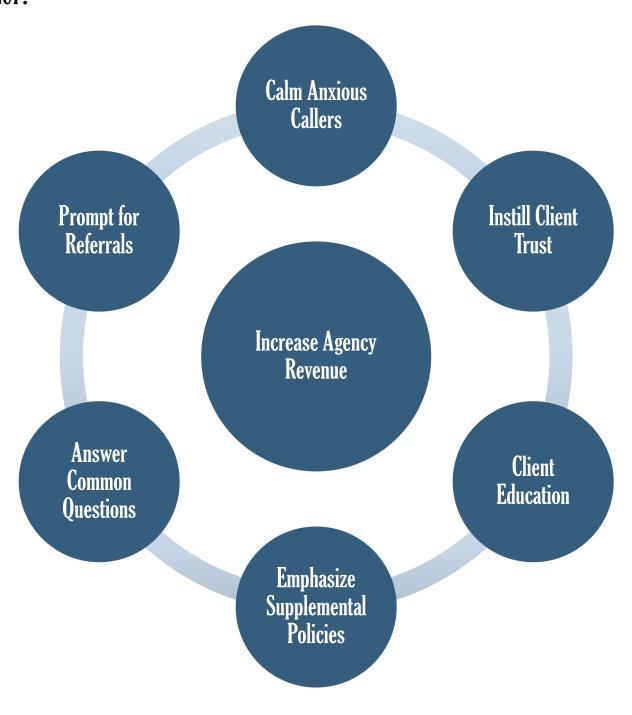








## WHAT WILL AN INSURANCE MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR YOUR AGENCY?







# INSURANCE MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.

#### 1. INTERVIEW:

Complete a brief consultation to help us learn about your office.

#### 2. SCRIPT

Approve a professionally written script custom-drafted just for your office.

#### 3. STUDIO

Select your voice & background music and watch your message on hold program come to life!





### 10 Musts for Your Music On-Hold Company

On Hold Messaging

**EXPERIENCE!** Thousands of businesses trust us. OHMA MEMBERSHIP! Elected to the OHMA board of goverors. IN-HOUSE STUDIO! Quick turnaround with quality assurance. SCRIPTWRITING TEAM! CONTENT IS KEY! The right message will get results! VALUE! See an impressive R.O.I. with honest, fair pricing. **EQUIPMENT OPTIONS!** Flexibility for your specific udpate & system needs. FULL-SERVICE SUPPORT! One call will handle all of your needs. FLEXIBLE OPTIONS! Not everyone needs the same solution. CLIENTS WHO RAVE! Our clients love us. (Check out our testimonials.) 100% Satisfaction Guarantee!



#### Insurance On Hold Marketing - for national and local agencies!

Grow your insurance agency with our popular on-hold music and messaging solution. The Signature On Hold Insurance Solution by Telephone On Hold is popular for both nationally recognized insurance companies as well as local businesses. The on-hold marketing solution is geared to provide a professional presentation to callers while it generates additional revenue for your agency. Use your on-hold time to familiarize your callers about your "bread and butter" policies such as auto, homeowners, and renter's insurance while you educate your clients about your lesser known life policies, business medical, snowmobile, liability and other insurance products. As well, this time is critical to reinforce your agency's record and experience. The Signature On Hold Insurance Solution will answer common questions while it prompts callers to ask about specific products!

How will you utilize this vital marketing technique of professionally written and produced onhold messages and music to grow your insurance agency? During springtime, promote Flood Insurance. During the summer months, you can promote RV, Boat, and homeowner's insurance for summer homes. During the holiday season, you can promote Life Insurance and snowmobile products. The possibilities are endless. Remember, clients holding multiple policies are far more likely to stay with you!

All Signature On Hold Insurance Solutions are 100% customized to your specific agency's needs, goals, and marketing strategies. This on-hold music and marketing solution will also detail your agency's competitive advantages, level of service and support, and so much more!

Insurance agencies receive countless phone calls: from claims to new policy inquiries and so much more. Use each and every call as an opportunity to cross-promote, upsell and generate more business and more satisfied policyholders. Call one of our on-hold marketing experts at 866-359-4653 to discuss all the ways we will start impressing both your callers and your bottom line!

Listen to samples of our Insurance Music on Hold Marketing at <a href="http://www.telephoneonhold.com/insurance.html">http://www.telephoneonhold.com/insurance.html</a>.

Call Telephone On Hold at 866-359-4653 for more information!

