

## FOR IMMEDIATE RELEASE

Contact: Justin Ginsberg, President  
Professional Audio Studios  
Ph: (866) 359-4653  
Fax: (888) 321-0329  
[media@telephoneonhold.com](mailto:media@telephoneonhold.com)  
<http://www.telephoneonhold.com>

### **TELEPHONE ON HOLD SELECTED AS BRITISH AIRWAYS FACE-OF-OPPORTUNITY WINNER**

New York, Feb 16 2011 –Telephone On Hold announced that it has been selected by British Airways as a Face-of-Opportunity winner and has been awarded travel to anywhere in the world to conduct vital business meetings as well as attend the British Airways Face-of-Opportunity business conference. This award is part of the British Airways Face-of-Opportunity event, which provides small business owners and entrepreneurs the critical tools for building business relationships abroad and stimulating growth through the power of *face- to-face* interaction.

“We are thrilled to be part of the prestigious group of entrepreneurs that were chosen by British Airways as a Face-of-Opportunity winner,” said Justin Ginsberg, President of Telephone On Hold. “This will give us the opportunity to meet some of our key global competitors – to strengthen both our company and our industry. We believe, strategic relations and industry awareness are both vital for the growth of our business in 2011.”

Telephone On Hold plans to conduct face-to-face meetings with key global competitors in the United Kingdom and Singapore in the upcoming year. Before taking off, Telephone On Hold was invited to participate in the British Airways Face-of-Opportunity conference in New York City on Feb. 2, 2011.

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#### **About TelephoneOnHold.com:**

TelephoneOnHold.com provides businesses a unique opportunity to communicate to callers while they are on-hold. Businesses commonly utilize these marketing tactics to educate callers about services and products, promotions, and upcoming events. Each on-hold marketing production is customized with specific scripting, professional voiceovers, and background music in the company’s NY-based office and in-house studio. Telephone On Hold is currently on the board of directors of the International On Hold Messaging Association (OHMA). For more information visit <http://www.telephoneonhold.com>