

**For immediate release:**

TelephoneOnHold.com  
Phone: 1-866-359-4653  
Fax: 1-201-215-9764  
Email: [media@telephoneonhold.com](mailto:media@telephoneonhold.com)  
[www.telephoneonhold.com](http://www.telephoneonhold.com)

**TelephoneOnHold.com Attends On Hold Messaging Association's Board of Directors Meeting in San Diego, CA**

New York, October 12, 2009 – Elected to represent some 80 members within the On-Hold music and marketing industry, TelephoneOnHold.com's President Justin Ginsberg recently attended an On Hold Messaging Association (OHMA) board meeting in San Diego, CA. Appointed to Chairman of the Membership Committee, Ginsberg spent three days in California with fellow board members to strengthen the OHMA's membership, organization benefits, vendor relations, industry status, and technology advancements.

Justin Ginsberg, representing TelephoneOnHold.com, was one of 8 board members present (one via video conference from the United Kingdom.)

"It was a hugely productive meeting," says Ginsberg. "The industry is in a strong place and the OHMA board of directors has just the right talent to continue to strengthen both our industry and organization alike. It's a pleasure and a true honor to be on this board with my fellow OHMA members and colleagues."

The 10<sup>th</sup> annual On Hold Messaging Association conference will be held in San Diego, CA, March 18<sup>th</sup>, 2010 and is expected to be the largest conference to date.

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**About TelephoneOnHold.com**

TelephoneOnHold.com provides businesses of all sizes a unique opportunity to communicate to callers while they are on-hold. Businesses commonly utilize these marketing tactics to educate callers about services and products, promotions, and upcoming events, and to present a more professional presentation to callers. Each on-hold marketing production is customized with specific scripting, professional voiceovers, and background music in the company's NY-based office and in-house studio. For more information visit <http://www.telephoneonhold.com>

**About On Hold Messaging Association**

The On Hold Messaging Association (OHMA) is an international organization composed of audio marketing agencies that have joined together for several common purposes, including: the advancement of the business community's awareness of On Hold Messaging as a cost-effective marketing tool, maintaining the highest service standards, promoting strict standards of ethical business conduct. For more information visit <http://www.ohma.org>