



Telephone  nHold.com

Salon & Spa Music On Hold Solutions

SALON & SPA MARKETING SYSTEM

Increased practice profits, guaranteed!

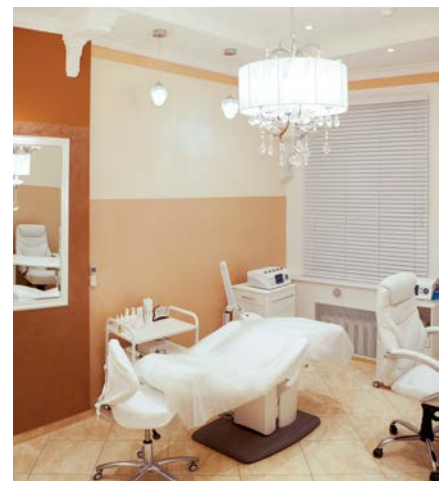
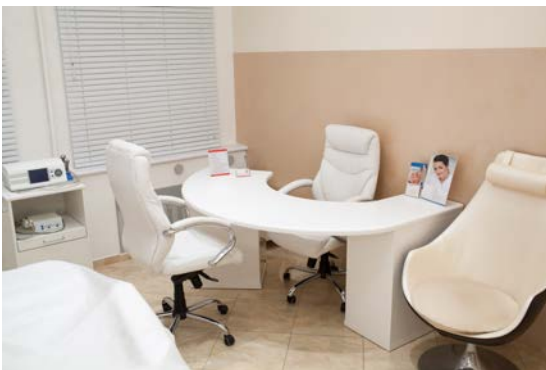


TELEPHONE ON HOLD
EXPERTS IN SALON & SPA MUSIC AND MESSAGES ON HOLD
MONTVALE, NJ
866-359-4653

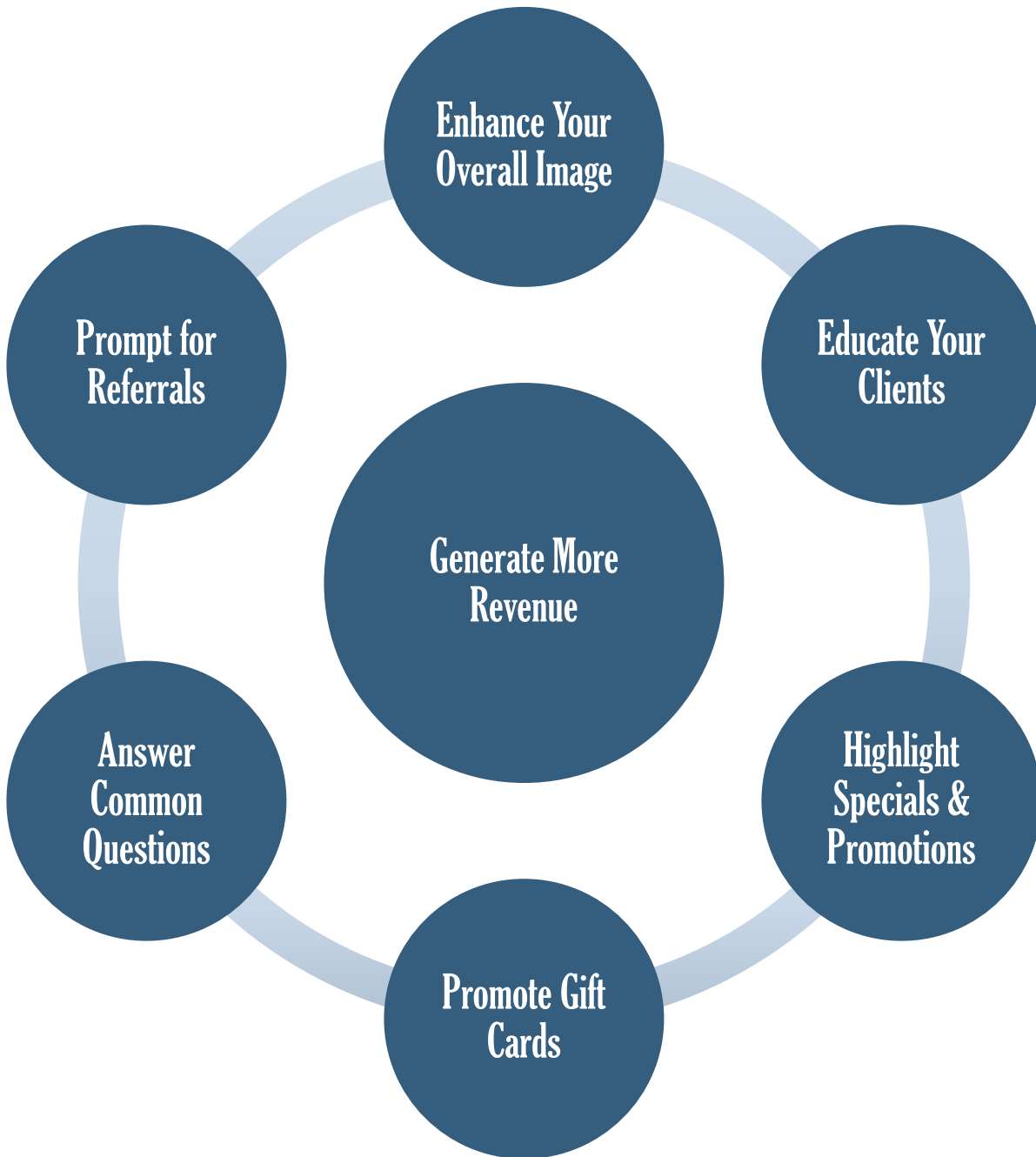
TRUSTED SALON & SPA MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF CLIENTS

- **IN-HOUSE STUDIOS** for rapid production turnaround with attention to quality and detail
- **“SCRIPT LAB” CREATIVE DEPARTMENT** to create tailored marketing content for your practice
- **MORE THAN 40 YEARS** of audio expertise with outstanding customer service and support
- **LONG-STANDING MEMBER** of the On Hold Messaging Association
- **100% SATISFACTION GUARANTEE** – no questions asked
- **EQUIPMENT GUARANTEE** for digital on-hold playback equipment
- **VALUE-DRIVEN PRICES** – our national presence means you save

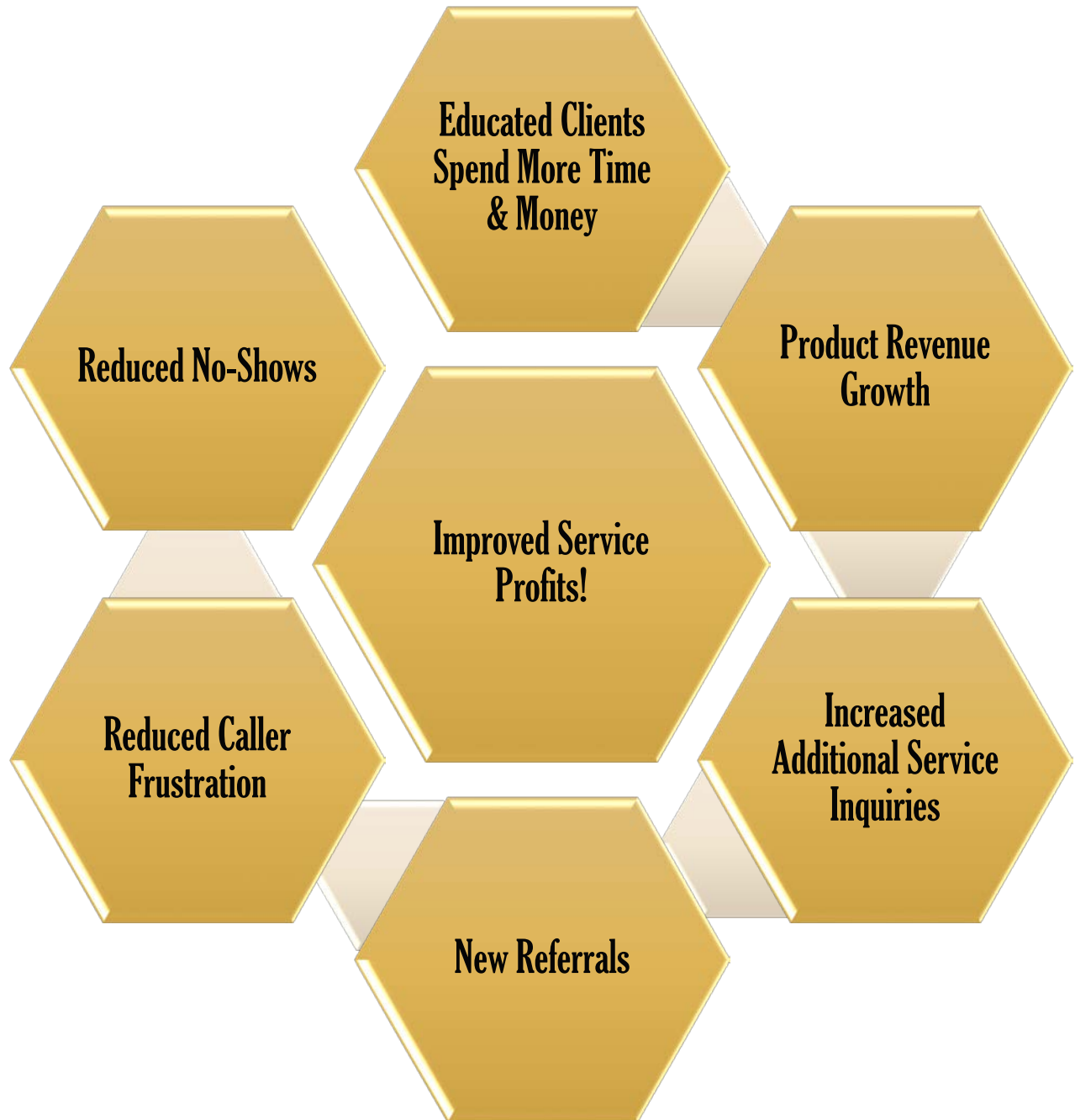
Salon & Spa Music On Hold – the most cost-effective method of advertising your new services, products & treatments!



WHAT WILL A SALON & SPA MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR **YOUR** BUSINESS?



THE RESULT OF SALON & SPA MUSIC ON HOLD SOLUTIONS BY TELEPHONE ON HOLD? WE'RE WORTH OUR WEIGHT IN HOLD!



YOUR SPECIALTIES ARE OUR SPECIALTY!

Our salon & spa commercials on hold can help focus on what is most important to you & your clients:

Massage

- Swedish
- Reflexology
- Stone therapy
- Prenatal

Hair Color

- Full color
- Highlights
- Specialty trends (Ombre, Sombre, etc.)
- Semi & Demi Permanent

Facials

- European
- Deep cleansing
- Paraffin
- Microdermabrasion

Hair Removal

- Waxing
- Electrolysis
- Micro-Buff body polish
- Laser

Our specialties don't stop there! Give us a call at 866-359-4653 to learn more!

A PRO TIP FROM TELEPHONE ON HOLD: On hold messages can remind clients to purchase gift cards for special events or holidays.



SALON & SPA MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.

1. INTERVIEW:

Complete a brief consultation to help us learn about your office.

2. SCRIPT

Approve a professionally written script custom-drafted just for your office.

3. STUDIO

Select your voice & background music and watch your message on hold program come to life!



10 MUSTS FOR YOUR MUSIC ON-HOLD COMPANY

EXPERIENCE! Thousands of businesses trust us.

OHMA MEMBERSHIP! Elected to the OHMA board of governors.

IN-HOUSE STUDIO! Quick turnaround with quality assurance.

SCRIPTWRITING TEAM! CONTENT IS KEY! The right message will get results!

VALUE! See an impressive R.O.I. with honest, fair pricing.

EQUIPMENT OPTIONS! Flexibility for your specific update & system needs.

FULL-SERVICE SUPPORT! One call will handle all of your needs.

FLEXIBLE OPTIONS! Not everyone needs the same solution.

CLIENTS WHO RAVE! Our clients love us. (Check out our testimonials.)

100% SATISFACTION GUARANTEE!





TRANQUILITY SPA

Westchester's Premiere Day Spa

917 Central Park Avenue, Scarsdale, NY
914.713.0066
www.tranquilityspa.com



Case Study: Tranquility Spa Scarsdale, NY

Tranquility Spa is the Westchester day spa destination. Discover relaxation and rejuvenation through facials, body treatments and massages. Tranquility offers an array of services including Swedish massages, spa facials, body treatments, all types of waxing from eyebrows to Brazilian waxing, microdermabrasion, lamprobe treatments, and full day spa packages. They offer an extensive list of massage types such as Swedish or deep tissue massages, reflexology, stone therapy, prenatal massages and shiatsu. Their experienced estheticians specialize in European facials, paraffin facials, deep cleansing facials, eye lift treatments, microdermabrasion and lamprobe.



Tranquility Spa uses music on hold time to inform their clients about promotions or specials, new services & special therapies. It's also a great time to remind clients to purchase gift cards.

“Telephone On Hold is a sales tool that a business cannot do without and not only pays for itself, it makes continuous sales while completing a previous call”, says Mark Adelson. “Justin's professional audio presentation hits it out of the park month after month or for my business, season after season. As an owner of a day spa having a full menu and specials while on hold and limited time, keeping the listener focused on the information is key. How he and his associates do that is the reason we have recommended Telephone On Hold to other businesses.

“We have worked with TelephoneOnHold.com for over 15 years.” says Billie. “Each month our spa specials change and we like to use our on-hold marketing system to market these new specials to callers. Our callers truly respond to our on-hold specials. It's professional, quick, and easy. Usually, our on-hold message is updated within 24 hours. If you run a day spa, you need Telephone On Hold - especially during the holidays!”

