

**Banking Music On Hold Solutions** 

# BANKING MUSIC ON HOLD MARKETING SYSTEM





### TRUSTED BANKING MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF OFFICES

- IN-HOUSE STUDIOS for rapid production turnaround with attention to quality and detail
- "SCRIPT LAB" CREATIVE DEPARTMENT to create tailored marketing content for your practice
- MORE THAN 40 YEARS of audio expertise with outstanding customer service and support
- LONG-STANDING MEMBER of the On Hold Messaging Association
- 100% SATISFACTION GUARANTEE no questions asked
- EQUIPMENT GUARANTEE for digital on-hold playback equipment
- VALUE-DRIVEN PRICES our national presence means you save

Banking Music On Hold – the most cost-effective method of advertising your products, financing options or community involvement!











### WHAT WILL A BANKING MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR YOUR BUSINESS?







## BANKING MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.

#### 1. INTERVIEW:

Complete a brief consultation to help us learn about your office.

#### 2. SCRIPT

Approve a professionally written script custom-drafted just for your office.

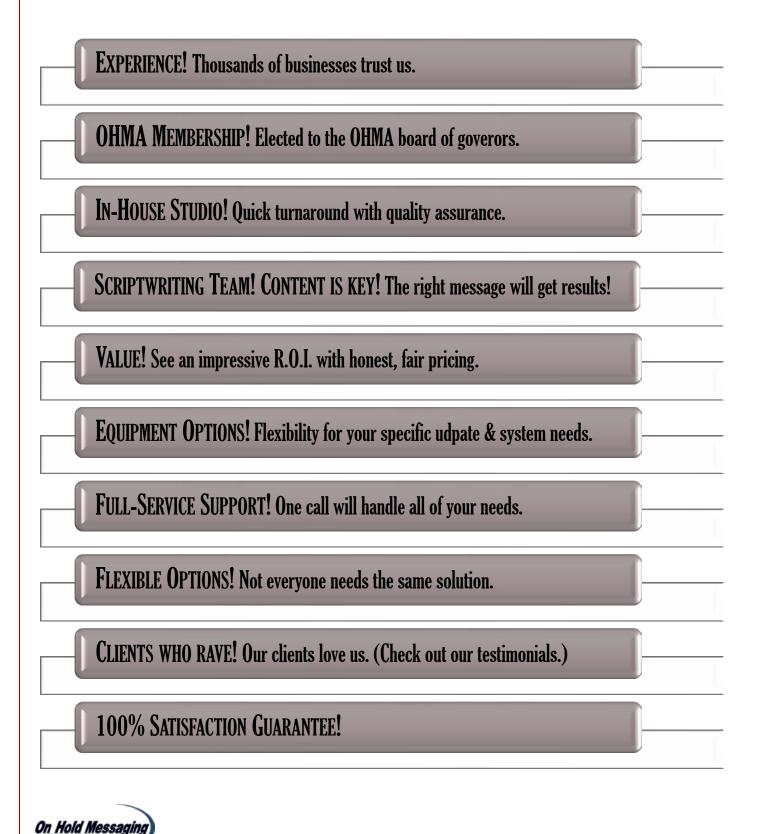
#### 3. STUDIO

Select your voice & background music and watch your message on hold program come to life!





#### 10 Musts for Your Music On-Hold Company





#### Banking On Hold Marketing - for national and local offices!

Grow your financial institution, bank, credit union with our popular on-hold music and messaging solution. The Signature On Hold Banking Solution by Telephone On Hold is popular for both national & local offices. The on-hold marketing solution is geared to provide a professional presentation to callers while it generates additional revenue for your office. Use your on-hold time to familiarize your callers about your products, finance options, current rates, community affiliations & helpful tips. As well, this time is critical to reinforce your office's record and experience. The Signature On Hold Banking Solution will answer common questions while prompting callers to ask about specific offerings!

How will you utilize this vital marketing technique of professionally written and produced onhold messages and music to grow your office? Emphasize what differentiates you from the competition, current rates, refinance options and more. The first step to growing your office is to earn your clients' trust – we can help you do just that with just a phone call!

All Signature On Hold Banking Solutions are 100% customized to your specific office's needs, goals, and marketing strategies. This on-hold music and marketing solution will also detail your office's competitive advantages, level of service and support, and so much more!

Financial institutions, banks, credit unions receive countless phone calls: from rate inquiries to procedure questions and so much more. Use every call as an opportunity to cross-promote, upsell and generate more business and more satisfied clients.

As each client you work with is unique, so is your office! Call one of our on-hold marketing experts at 866-359-4653 to discuss all the ways we will start impressing both your callers and your bottom line with customized Banking on hold!

Listen to samples of our marketing options at <a href="http://www.telephoneonhold.com/banking.html">http://www.telephoneonhold.com/banking.html</a>.

Call Telephone On Hold at 866-359-4653 for more information!

