

# Telephone On Hold Beauty, Spa, Salon Case Study

## Tranquility Spa, Scarsdale, NY

TelephoneOnHold.com  
1-866-359-4653

### About Telephone On Hold

Telephone On Hold, operated by Professional Audio Studios, is a leading national provider of custom Telephone On Hold service. Telephone On Hold provides script writing, voice and background music and finished music on hold audio production. Telephone On Hold is known for dedication to detail, affordable prices, and high-quality work.

### The Importance of Beauty, Spa, Salon Music On Hold by Telephone On Hold

Customized on-hold marketing by TelephoneOnHold.com is valuable for businesses of all types and sizes. This is especially the case for the beauty industry – spas, salons, and med-spas. With the Beauty On Hold System, callers on-hold hear professionally written & produced marketing messages with soothing background music. The typical day spa, salon, or med-spa places 70% of callers on-hold. And, when on-hold, callers are likely to spend over 40 seconds waiting. A minute of silence feels like an eternity, while simply playing music isn't productive for the practice or the patient. That's exactly why the beauty industry has turned to TelephoneOnHold.com's Beauty On Hold System.

### About Tranquility Spa

Tranquility Spa offers an extensive list of massage types such as Swedish or deep tissue massages, reflexology, stone therapy, prenatal massages, and shiatsu. Their experienced estheticians specialize in European facials, paraffin facials, deep cleansing facials, eye lift treatments, microdermabrasion and Lamprobe. Find emotional freedom and well-being through self pampering at Tranquility Spa.



### The Telephone On Hold Solution for Tranquility Spa

Tranquility Spa uses hold time to educate callers about their services, and inform callers about their monthly and season specials and promotions. They remind callers to purchase spa gift certificates and spa packages. Tranquility Spa requires a music on hold production that is updated frequently to encourage callers to make use of spa packages, increasing spa revenue. Working with the music on hold experts at Telephone On Hold has resulted in better client communication, and increased revenue.

### Telephone On Hold Testimonial by Tranquility Spa

"In addition to keeping them from hanging up, our callers truly respond to our on-hold specials" says Billie Adelson of Tranquility Spa in Westchester, NY. "Each month our specials change and within 24 hours, our on-hold message changes with them. It's professional, quick, and easy. Tranquility Spa has benefited from the Beauty On Hold System for five years and couldn't imagine the spa without it – especially during the holiday rushes!"



[TELEPHONEONHOLD.COM](http://TELEPHONEONHOLD.COM)  
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