

Dermatology Music On Hold

# DERMATOLOGY MUSIC ON HOLD MARKETING SYSTEM

Increased practice profits, guaranteed!

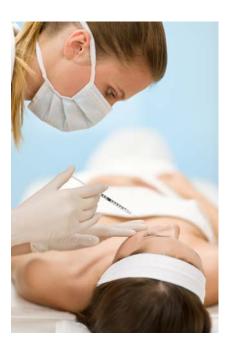
TELEPHONE ON HOLD EXPERTS IN DERMATOLOGY MUSIC AND MESSAGES ON HOLD MONTVALE, NJ 866-359-4653



#### TRUSTED DERMATOLOGY MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF OFFICES

- **IN-HOUSE STUDIOS** for rapid production turnaround with attention to quality and detail
- **"SCRIPT LAB" CREATIVE DEPARTMENT** to create tailored marketing content for your practice
- MORE THAN 40 YEARS of audio expertise with outstanding customer service and support
- LONG-STANDING MEMBER of the On Hold Messaging Association
- 100% SATISFACTION GUARANTEE no questions asked
- EQUIPMENT GUARANTEE for digital on-hold playback equipment
- VALUE-DRIVEN PRICES our national presence means you save

Dermatology Music On Hold – the most cost-effective method of advertising your new procedures, financing or technology!

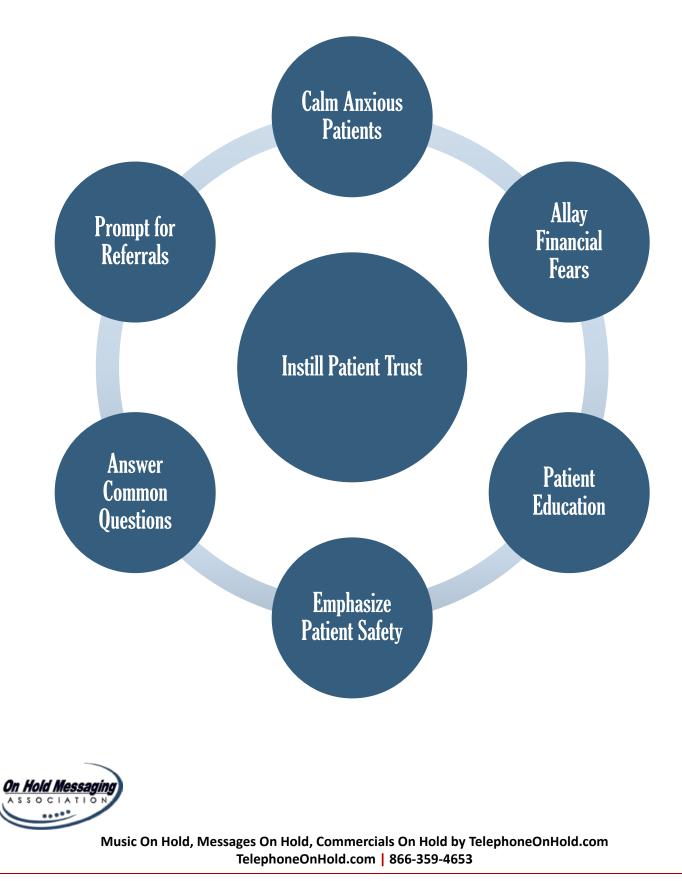








Music On Hold, Messages On Hold, Commercials On Hold by TelephoneOnHold.com TelephoneOnHold.com | 866-359-4653 Telephone <u>InHold.com</u> 1-866-359-4653 WHAT WILL A DERMATOLOGY MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR YOUR PRACTICE?





DERMATOLOGY MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.

### **1. INTERVIEW:**

Complete a brief consultation to help us learn about your office.

## 2. SCRIPT

Approve a professionally written script customdrafted just for your office.

# **3.** STUDIO

Select your voice & background music and watch your message on hold program come to life!



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## **10 MUSTS FOR YOUR MUSIC ON-HOLD COMPANY**

**EXPERIENCE!** Thousands of businesses trust us.

**OHMA MEMBERSHIP!** Elected to the OHMA board of goverors.

IN-HOUSE STUDIO! Quick turnaround with quality assurance.

SCRIPTWRITING TEAM! CONTENT IS KEY! The right message will get results!

VALUE! See an impressive R.O.I. with honest, fair pricing.

**EQUIPMENT OPTIONS!** Flexibility for your specific udpate & system needs.

FULL-SERVICE SUPPORT! One call will handle all of your needs.

FLEXIBLE OPTIONS! Not everyone needs the same solution.

**CLIENTS WHO RAVE!** Our clients love us. (Check out our testimonials.)

**100% SATISFACTION GUARANTEE!** 



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### Dermatology On Hold Profit System

#### Telephone On Hold's Signature Dermatology On Hold Music and Marketing Solution

- Digital equipment often supplied at no charge
- Customized scriptwriting specific to your office
- Voice selection choose from a selection of voice talent from our Soundstage
- Music selection hundreds of tracks & multiple genres to select from
- Regular updates to inform patients about new promotions, seasonal call to actions, services and more
- Customer service and support
- Call 1-866-359-4653 to learn about our current Dermatology On Hold specials.

#### What will it do for your office?

- Your Dermatology on-hold music and messaging will provide a caring, unhurried experience for your patients. It will relax them while it is used to educate callers about your available services, benefits, and experience.
- Generate more revenue for your office. Tell your callers about your upcoming events including office "open houses", consultations, and more. Share with your patients about all the surgical and non-surgical offerings that are currently available.
- Reduce your no-shows. Use your on-hold solution to tell your clients about your cancellation policy and watch your no-shows decrease. This will reinforce the importance of keeping scheduled appointments and treatments.
- Educate your clients about lesser-known services. Maybe they know about your skin examinations and surgical services but do all of your callers know about your injectable treatment options? Let your on-hold marketing system tell them about it!
- Answer common questions such as hours of operation or driving directions (thus saving your employees time!)
- Highlight new technology and up and coming treatment options. This is a captive audience! Who wouldn't want to hear about what's new?
- Use this as an opportunity to brag about the credentials of the doctor including board certifications, continuing education, and much more.
- Use your Dermatology on hold marketing system to tell your callers about your financing and payment methods

Turn your on-hold button into a practice builder with Telephone On Hold's Signature Dermatology On Hold Marketing Solution.

Listen to samples of our Dermatology Music On Hold audio on our website at <u>http://www.telephoneonhold.com/dermatology.html</u>.

Call us at 866-359-4653 for more details on how we can assist with all of your music and messaging requirements!



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