



Floral Music On Hold Solutions

FLORAL MUSIC ON HOLD MARKETING SYSTEM

Increased profits, guaranteed!

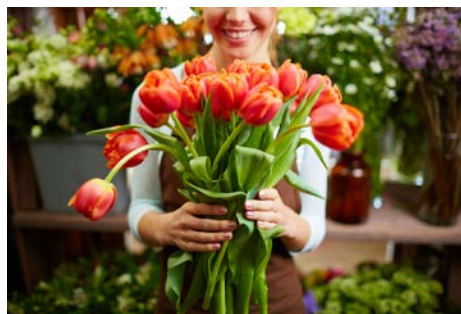


TELEPHONE ON HOLD
EXPERTS IN FLORAL MUSIC AND MESSAGES ON HOLD
MONTVALE, NJ
866-359-4653

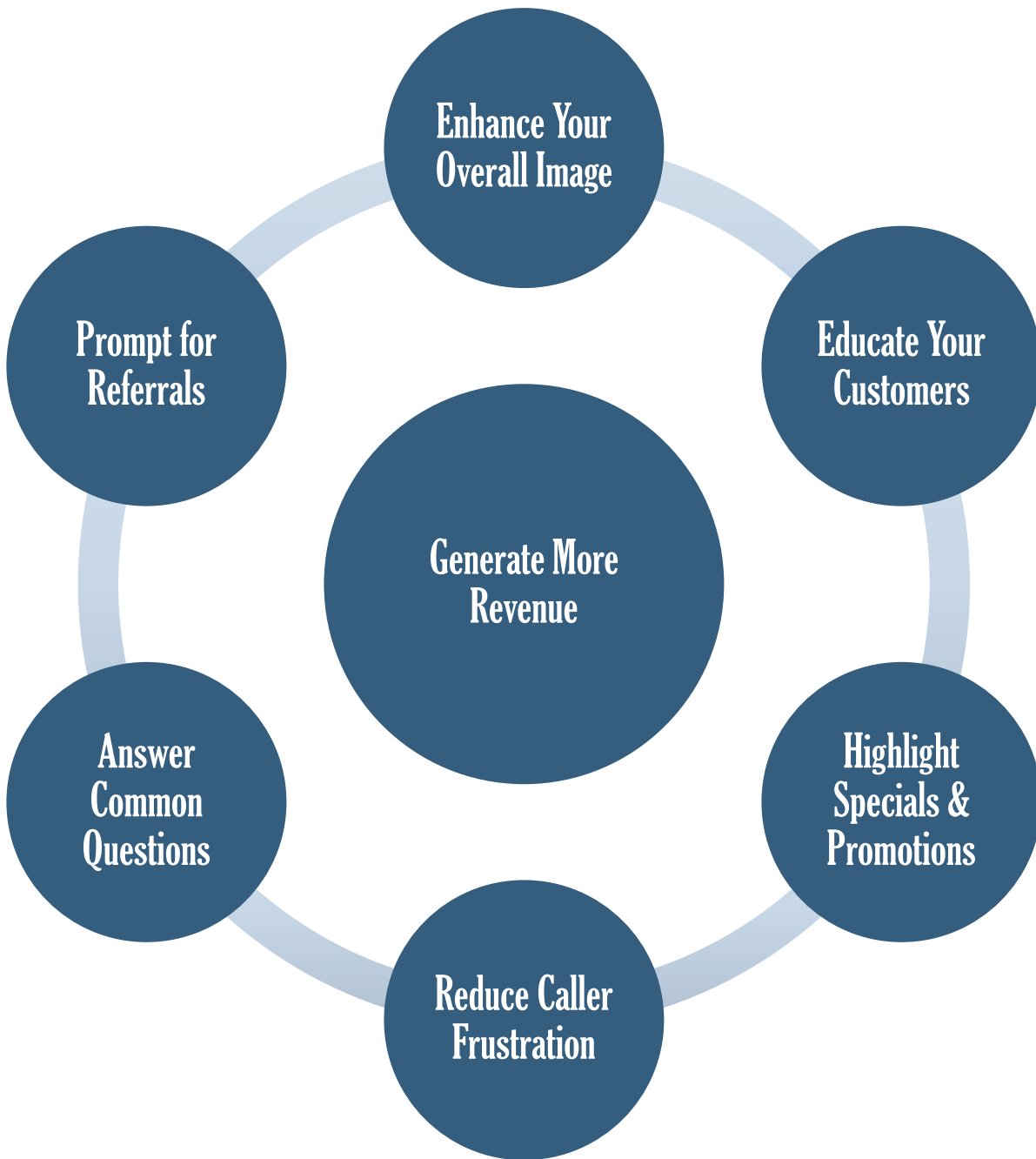
TRUSTED FLORAL MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF CLIENTS

- **IN-HOUSE PRODUCTION STUDIOS** for rapid production turnaround with attention to quality and detail
- **“SCRIPT LAB” CREATIVE DEPARTMENT** to create tailored marketing content for your practice
- **MORE THAN 40 YEARS** of audio expertise with outstanding customer service and support
- **LONG-STANDING MEMBER** of the On Hold Messaging Association
- **100% SATISFACTION GUARANTEE** – no questions asked
- **EQUIPMENT GUARANTEE** for digital on-hold playback equipment
- **VALUE-DRIVEN PRICES** – our national presence means you save

Floral Music On Hold – the most cost-effective method of advertising your services or products!



WHAT WILL A FLORAL MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR YOUR BUSINESS?



A PRO TIP FROM TELEPHONE ON HOLD: On hold messages can inform customers about arrangements for social gatherings, special occasions & holidays.



FLORAL MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.

1. INTERVIEW:

Complete a brief consultation to help us learn about your office.

2. SCRIPT

Approve a professionally written script custom-drafted just for your office.

3. STUDIO

Select your voice & background music and watch your message on hold program come to life!



10 MUSTS FOR YOUR MUSIC ON-HOLD COMPANY

EXPERIENCE! Thousands of businesses trust us.

OHMA MEMBERSHIP! Elected to the OHMA board of governors.

IN-HOUSE STUDIO! Quick turnaround with quality assurance.

SCRIPTWRITING TEAM! CONTENT IS KEY! The right message will get results!

VALUE! See an impressive R.O.I. with honest, fair pricing.

EQUIPMENT OPTIONS! Flexibility for your specific update & system needs.

FULL-SERVICE SUPPORT! One call will handle all of your needs.

FLEXIBLE OPTIONS! Not everyone needs the same solution.

CLIENTS WHO RAVE! Our clients love us. (Check out our testimonials.)

100% SATISFACTION GUARANTEE!



Floral On Hold Marketing: More clients, more revenue, more profit! Call for more details and pricing!

Florists and those in the seasonal gift business benefit from the Telephone On Hold Signature Floral On-Hold Solution to drive sales and to improve the customer experience. Over 70% of floral customers are placed on-hold. This is an opportunity to market current promotions, upsells, specialty services, website ordering, delivery FAQs and so much more. The Signature Floral On-Hold Solution will create a dynamic experience for your callers – it will keep them on-hold while it promotes more of your floral offerings. Plus, research shows that callers prefer a customized on-hold solution versus silence, the radio or just plain music.

The Signature Floral On-Hold Solution from Telephone On Hold is perfect for a single location floral boutique or a thousand plus floral franchise. It's an incredible way to brand your business to such a narrow and targeted demographic – your customer! Thousands of business owners have benefited from our promotional on-hold music and messaging solutions – call 1-866-359-4653 to discuss your specific marketing goals. It's easy, quick and affordable.

The Signature Floral On-Hold Solution will drive sales for your peak times while it promotes off-peak seasons as well. Remind callers about your wedding and funeral offerings, specialty services and so much more. Sound great, sell more floral arrangements and add-ons. Use your on-hold button as another cash register! Call for more information today: 1-866-359-4653.

What will the Signature Floral On-Hold Solution Do for Your Business?

1. Inform your callers about your floral services - wedding, funeral, specialty, etc. you have to offer.
2. Remind callers to think of your business for their upcoming birthday or special family gathering to make it extra special. Keep your business on the top of customer's minds!
3. Tell your callers about your current promotions! "Add a balloon to your arrangement for just \$3.95..."
4. Educate callers on how to best care for flowers to maximize lifespan.
5. Answer questions about your delivery service and region that you deliver to.
6. Promote your social media efforts, website, and more!
7. Do you provide corporate floral services for businesses & lobbies? Talk about it!
8. Promote off-season sales - to stay busy year-round!
9. Are you a member of your local chamber? Let your callers know!

(Or, all of the above?!?) The only limits are your own!

Call to learn more about our Floral Music On-Hold Profit System. 1-866-359-4653.

