



Telephone  Hold.com

Orthodontic Music On Hold Solutions

## ORTHODONTIC DENTAL ON HOLD MARKETING SYSTEM

Increased practice profits, guaranteed!

*As seen in Dentistry Today, Dental Town and countless national dental conventions.*

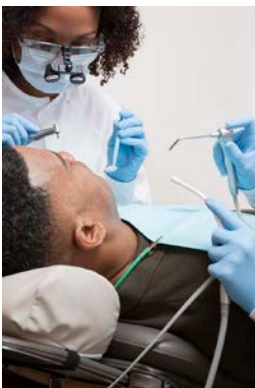


TELEPHONE ON HOLD  
EXPERTS IN ORTHODONTIC MUSIC AND MESSAGES ON HOLD  
MONTVALE, NJ  
866-359-4653

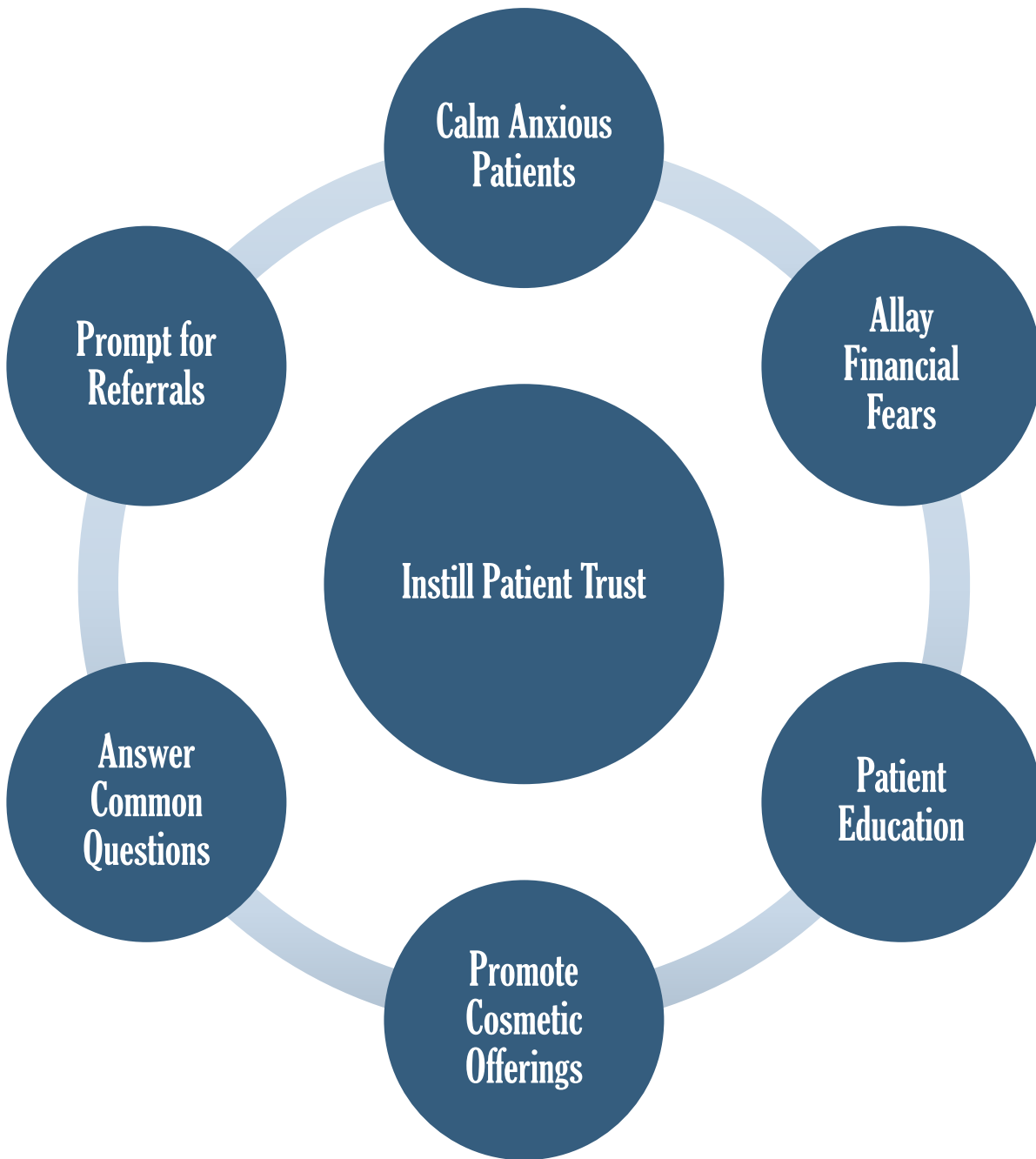
## TRUSTED ORTHODONTIC MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF OFFICES

- **IN-HOUSE PRODUCTION STUDIOS** for rapid production turnaround with attention to quality and detail
- **“SCRIPT LAB” CREATIVE DEPARTMENT** to create tailored marketing content for your practice
- **MORE THAN 40 YEARS** of audio expertise with outstanding customer service and support
- **LONG-STANDING MEMBER** of the On Hold Messaging Association
- **100% SATISFACTION GUARANTEE** – no questions asked
- **EQUIPMENT GUARANTEE** for digital on-hold playback equipment
- **VALUE-DRIVEN PRICES** – our national presence means you save

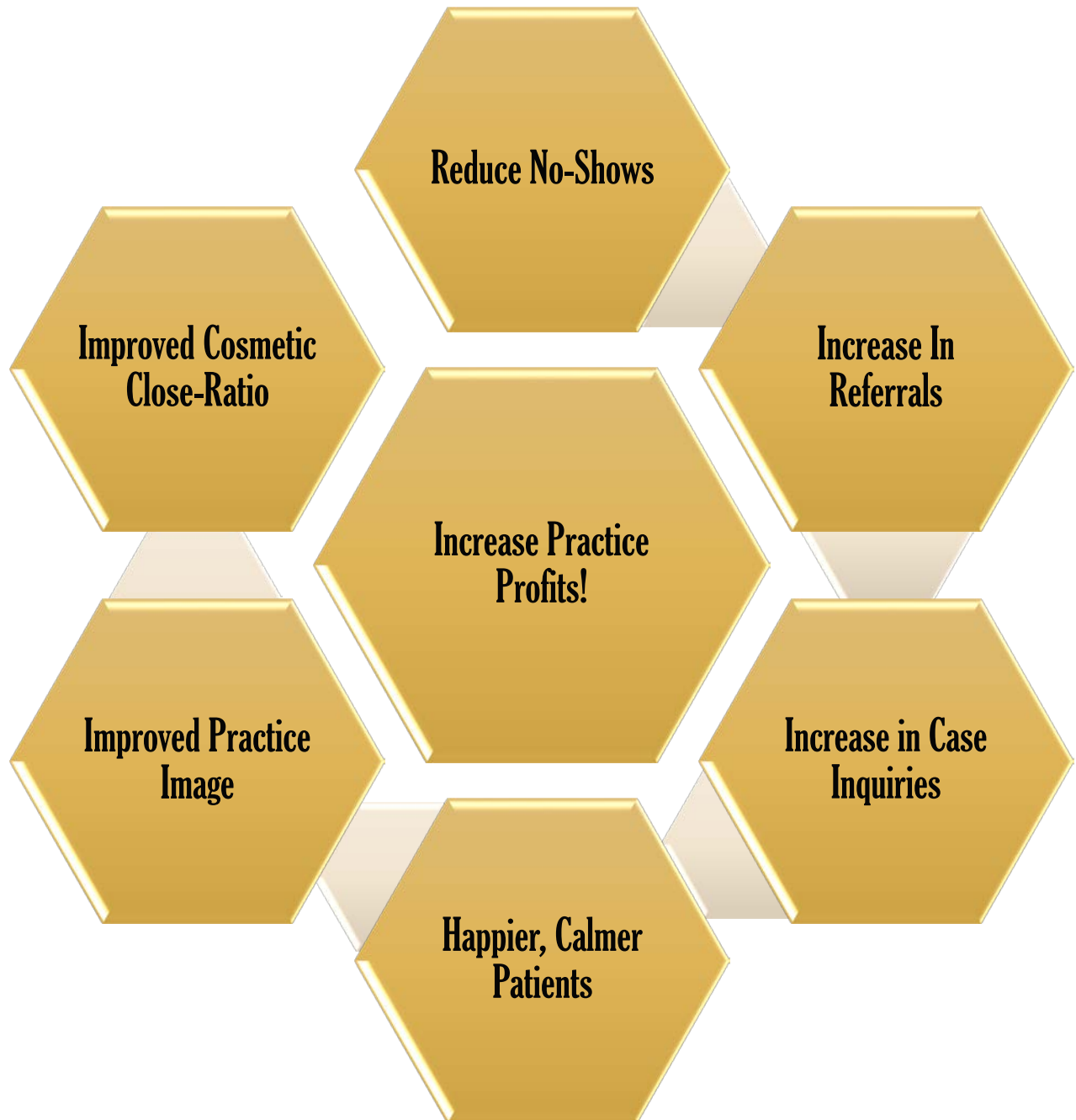
Orthodontic Dental Music On Hold – the most cost-effective method of advertising your new procedures, financing or technology.



# WHAT WILL AN ORTHODONTIST MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR YOUR PRACTICE?



# THE RESULT OF DENTAL MUSIC ON HOLD SOLUTIONS BY TELEPHONE ON HOLD? WE'RE WORTH OUR WEIGHT IN HOLD!



# ORTHODONTIC DENTAL MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.

## 1. INTERVIEW:

Complete a brief consultation to help us learn about your office.

## 2. SCRIPT

Approve a professionally written script custom-drafted just for your office.

## 3. STUDIO

Select your voice & background music and watch your message on hold program come to life!



## 10 MUSTS FOR YOUR MUSIC ON-HOLD COMPANY

**EXPERIENCE!** Thousands of businesses trust us.

**OHMA MEMBERSHIP!** Elected to the OHMA board of governors.

**IN-HOUSE STUDIO!** Quick turnaround with quality assurance.

**SCRIPTWRITING TEAM! CONTENT IS KEY!** The right message will get results!

**VALUE!** See an impressive R.O.I. with honest, fair pricing.

**EQUIPMENT OPTIONS!** Flexibility for your specific update & system needs.

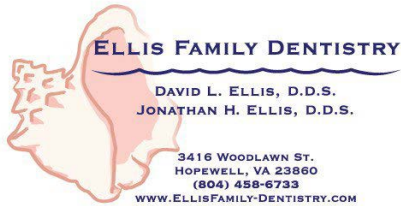
**FULL-SERVICE SUPPORT!** One call will handle all of your needs.

**FLEXIBLE OPTIONS!** Not everyone needs the same solution.

**CLIENTS WHO RAVE!** Our clients love us. (Check out our testimonials.)

**100% SATISFACTION GUARANTEE!**





## Case Study: Ellis Family Dentistry Hopewell Virginia



Ellis Family Dentistry, experts in cosmetic, preventative, and restorative dentistry is a true family dental practice. For over 30 years, Hopewell residents have come to know and trust Dr. David Ellis and his son, Dr. Jonathan Ellis. The caring approach of their dedicated staff in concert with the modern technology of their newly finished office provides patients with a unique – rather enjoyable – dentistry experience. Part of this experience is the initial phone call. Patients call for appointments, treatment inquiries, and for a variety of other reasons. And, just like many dental practices, these patients are commonly placed on-hold.

Instead of playing “simple music,” the Ellis family decided this was an opportunity to communicate directly to patients. As well, they can educate patients about the “Ellis difference,” including their newly built office, caring staff, continuing educational experience, and their available dental technologies – including CEREC, Invisalign, Digital X-Rays, and more. With the help of the marketing experts at Telephone On Hold, that’s precisely what happened.



“We were truly impressed with the quality and professionalism of Telephone On Hold,” says Annie Ellis of Ellis Family Dentistry. “From the first phone call through the final production, we received prompt attention and excellent customer service. We are extremely happy with our final product and also that it only took about a week from the first call to the completed message on hold. We would definitely recommend Telephone On Hold to friends and colleagues.”





## TESTIMONIALS

### DENTAL MUSIC ON HOLD SOLUTIONS BY TELEPHONE ON HOLD

“We are absolutely delighted. We’re a dental office in New Haven Connecticut and have found that our patients are now informed! They know more about us, they are generating questions for us, they are appreciative of the information that we have here. They come in talking about it, we really like the voice and we like to be in control of the content and the material. I applaud Telephone On Hold for a fine job.” – Dr. Jack Levine, Orange Street Smiles

“Just a short note to let you know how pleased I have been with my new on hold system. After we saw your company at a dental convention in Boston, I was skeptical that the system would work well for my practice. I have to admit it, you were right! It was a "piece of cake" working with your company! I'm not that handy when it comes to this modern technology stuff but it was easy and I have started at least two new bleaching cases since I plugged it in so I know it is working. I don't know how you can put together such a professional system for such a reasonable price. Thank you for all of your help!” - Dr. A. W. Mercier Jr., Dartmouth Dental

“We Just wanted to thank you for the perfect job and the best customer service we've ever had. We strongly believe if one has a good experience, one must let everyone know about it. In our case, we'll recommend Telephone On Hold to all who need this service. Thank you for being so attentive and professional.” - Dr. Bortay Dehnadi, Dr. Nirup Reddy, Santa Paula Dental Care

"Wow!! is the first word that comes to my mind when writing about my experience with Telephone On Hold. My account manager was extremely helpful in explaining, implementing, and executing my need for an on-hold message system for my dental office. I have been contacted by various companies that provide on-hold message systems and if you stop at telephoneonhold.com, look no further. Not only is "price is right", but the customer service is superb as well. I received my customized on-hold message in the MP3 format and the message player only DAYS after I signed up with them. Talk about efficiency! Thanks, Telephone On Hold for the hard work!" - Dr. Nelson Chen, Advanced Dentistry Northwest

“Telephone On Hold was a great, inexpensive investment for our office! We can now market our new products and specials to our patients while they are on hold. What better way to make use of our patients’ time while they wait? The customer service at Telephone On Hold is outstanding, they really made sure that we were satisfied with the product. I would definitely recommend Telephone On Hold to a friend.” - Olga Lorenzo, Family Dentistry

“Sounds Great! It was really very nice to work with you and your staff. I was little worried because I found your company from the Internet, but you are professional, quick and easy to work with and I am very happy with the finished product. I will certainly recommend you in the future!” - Dr. William Meza, Bay Area Dental Practice

