# Telephone On Hold Plastic Surgery Case Study Cosmetique



## **About Telephone On Hold**

Telephone On Hold, operated by Professional Audio Studios, is a leading national provider of custom service. Telephone On Hold provides script writing, voice, and background music and finished music on hold audio production. Telephone On Hold is known for dedication to detail, affordable prices, and high-quality work.

## The Importance of Plastic Surgery Music On Hold by Telephone On Hold

Plastic surgeons understand the value of their phone calls. The telephone is the lifeline of their practice. Appointments are set, inquiries are made, and appointments are confirmed or shifted. Over 70% of callers to plastic surgery offices are placed on-hold. And, the average hold time is over 40-seconds. This is an opportunity to communicate, educate and impress your patients on hold with a professionally produced music and messaging on-hold solution from Telephone On Hold. Whether they are calling for an appointment or an initial treatment inquiry, you can "wow" them with an amazing on-hold experience. Reinforce the benefits of plastic surgery, educate patients about the extensive treatment options available, your credentials, and much more.

## **About Cosmetique**

Through the unique collaboration of Drs. Sarnoff, Gotkin, and Rose,

Cosmetique offers patients the professional and high-quality combination

of cosmetic dermatology and plastic surgery. From quick and effective

non-surgical treatments to beautiful, long-lasting surgical procedures, you are sure to find an option at

Cosmetique that is right for you.

#### The Telephone On Hold Solution for Cosmetique

Cosmetique makes use of their Telephone On Hold music on hold to provide skin case advice to callers. Cosmetique takes advantage of on hold time to educate callers about their services, experience, background, and education. It's also an opportunity to inform callers on hold about their med spa, injectables, and technology.

#### **Telephone On Hold Testimonial by Cosmetique**

"Thanks to you and your team for the great job on producing our telephone on hold recording. You helped make it an easy, seamless process -- the vocal talent and music background, along with the assistance with the script was most appreciated. Not to mention that the turnover time was amazing. Also appreciated the support you gave when it came time to go "live" in our office. Fantastic!" – Andrew Sarnoff



#### TELEPHONEONHOLD.COM

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