



Telephone  nHold.com

Veterinary Music On Hold Solutions

VETERINARY MARKETING SYSTEM

Increased veterinary practice profits, guaranteed!



TELEPHONE ON HOLD
EXPERTS IN VETERINARY MUSIC AND MESSAGES ON HOLD
MONTVALE, NJ
866-359-4653

TRUSTED VETERINARY MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF OFFICES

- **IN-HOUSE PRODUCTION STUDIOS** for rapid production turnaround with attention to quality and detail
- **“SCRIPT LAB” CREATIVE DEPARTMENT** to create tailored marketing content for your practice
- **MORE THAN 40 YEARS** of audio expertise with outstanding customer service and support
- **LONG-STANDING MEMBER** of the On Hold Messaging Association
- **100% SATISFACTION GUARANTEE** – no questions asked
- **EQUIPMENT GUARANTEE** for digital on-hold playback equipment
- **VALUE-DRIVEN PRICES** – our national presence means you save

Veterinary Music On Hold is the most cost-effective method of advertising your new procedures or technology!



Why?  TelephoneOnHold.com
1-866-359-4653

Vets Love On Hold Marketing

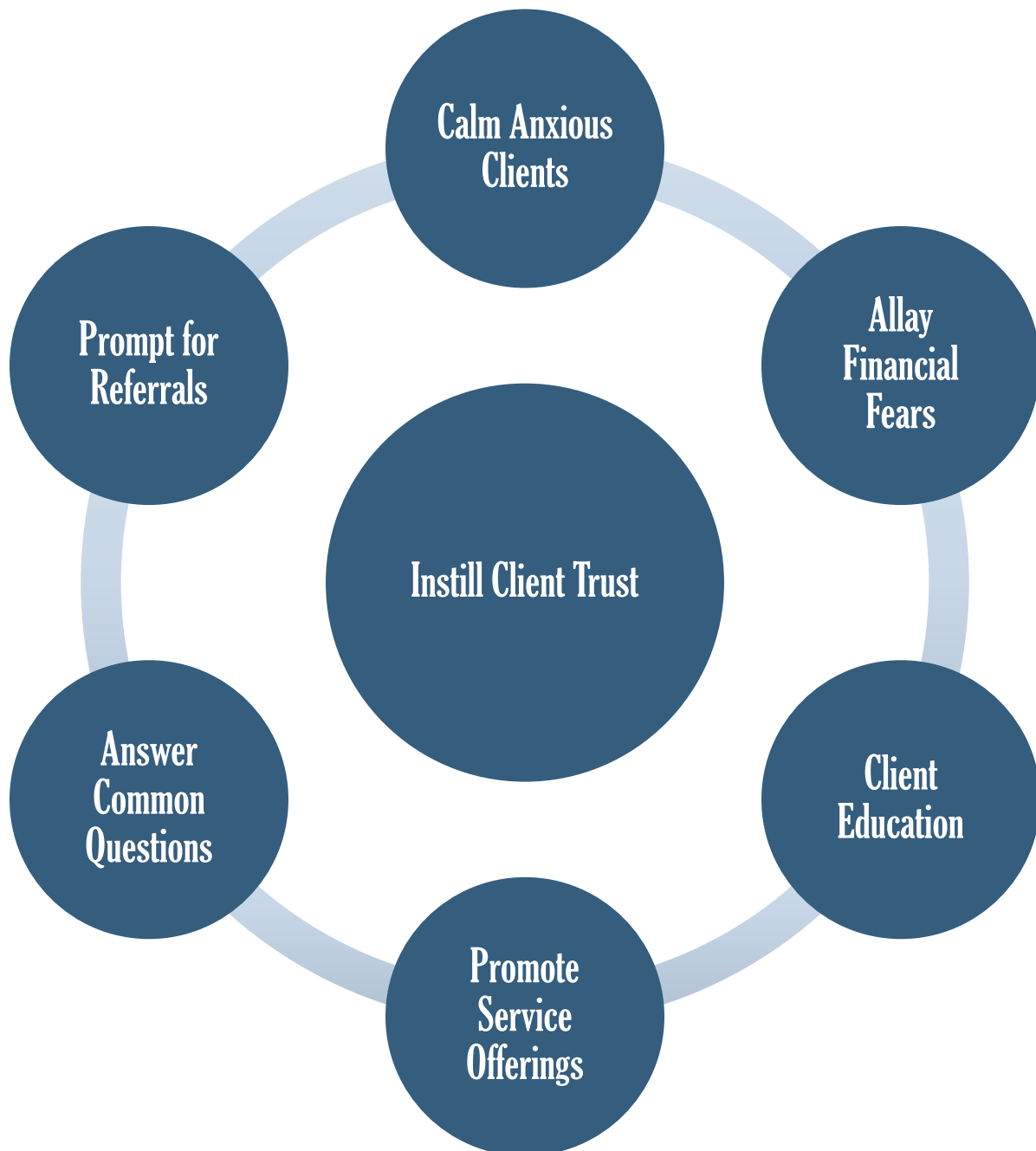
- Build trust & confidence
- Pharmacy
- Dental care
- Calm anxious clients
- Financing options
- Arthritis treatments
- Fleas & ticks
- Seasonal Treatment Options
- Vaccinations
- Microchipping
- Grooming & Boarding
- Market Digital XRays, MRI's Laser Surgery
- Holiday decoration tips
- Cold weather
- Hot weather
- Pet proofing
- What to do in an emergency
- Referrals!



www.telephoneonhold.com



WHAT WILL A VETERINARY MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR YOUR VETERINARY CLINIC?



THE RESULT OF VETERINARY MUSIC ON HOLD SOLUTIONS BY TELEPHONE ON HOLD? WE'RE WORTH OUR WEIGHT IN HOLD!



YOUR VETERINARY SPECIALTIES ARE OUR SPECIALTY!

Our veterinary commercials on hold can help focus on what is most important to you & your clients:

Dentistry

- Radiology & lab evaluations
- Periodontal disease treatment
- Extractions & root canals
- Aesthetic / restorative treatments

Behavioral

- Destructive & escape behavior
- Aggression
- Unruly activities
- Excessive vocalization

Ophthalmology

- Dry eye
- Glaucoma
- Aging changes
- Cataracts

Theriogenology

- Pregnancy checks
- Breeding soundness exams
- Surgical procedures
- Diagnostic tests

Zoology

- Rehabilitation of wildlife
- Exotic animal pathology
- Aquaculture observation & research
- Evaluate living arrangements for contained animals

Preventive Medicine

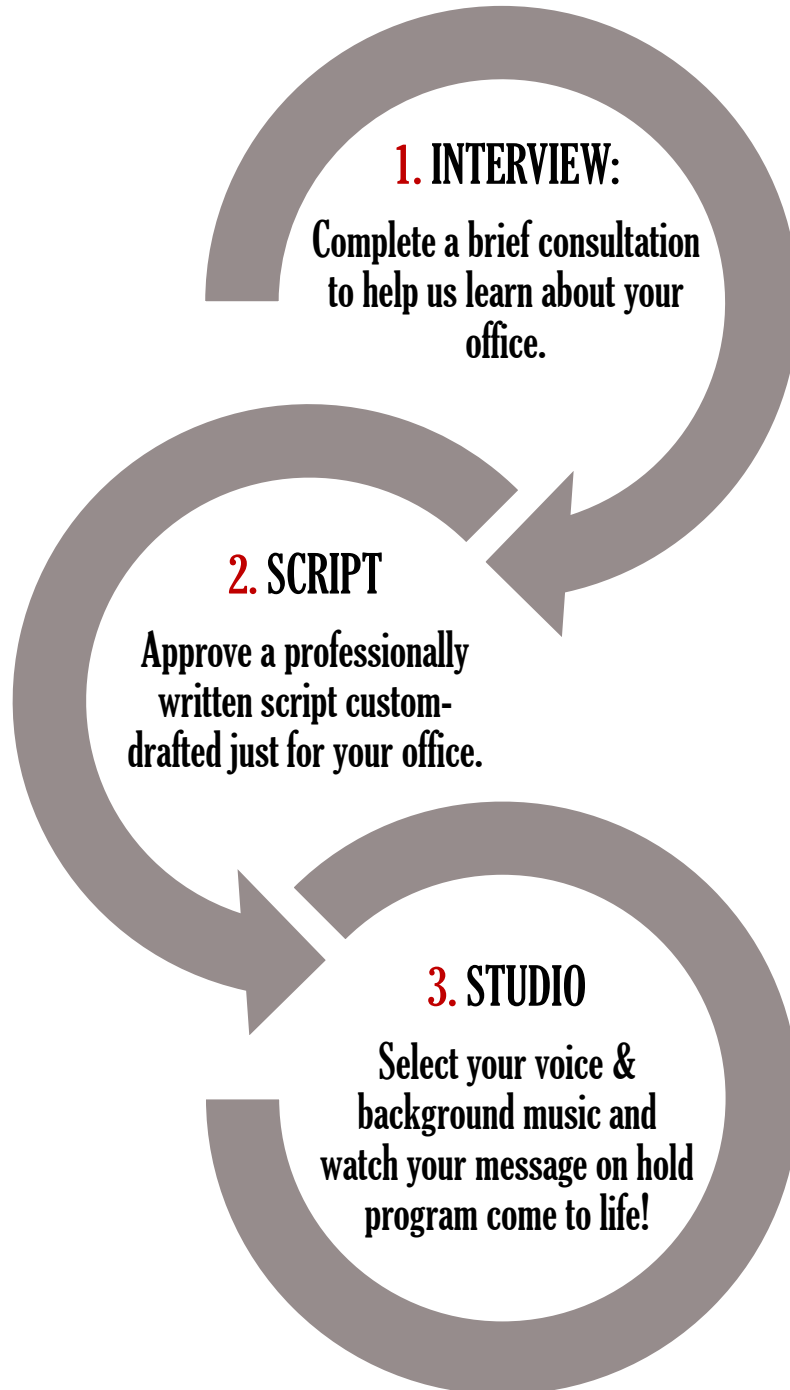
- Infectious disease prevention & control
- Zoonosis control
- Environmental health
- Promote sustainable agricultural productivity

Our specialties don't stop there! Give us a call at 866-359-4653 to learn more!

A PRO TIP FROM TELEPHONE ON HOLD: On hold messages can provide information about seasonal / holiday precautions.



VETERINARY MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.



10 MUSTS FOR YOUR ON-HOLD COMPANY

EXPERIENCE! Thousands of businesses trust us.

OHMA MEMBERSHIP! Elected to the OHMA board of governors.

IN-HOUSE STUDIO! Quick turnaround with quality assurance.

SCRIPTWRITING TEAM! CONTENT IS KEY! The right message will get results!

VALUE! See an impressive R.O.I. with honest, fair pricing.

EQUIPMENT OPTIONS! Flexibility for your specific update & system needs.

FULL-SERVICE SUPPORT! One call will handle all of your needs.

FLEXIBLE OPTIONS! Not everyone needs the same solution.

CLIENTS WHO RAVE! Our clients love us. (Check out our testimonials.)

100% SATISFACTION GUARANTEE!





MAYFAIR ANIMAL HOSPITAL
1130 SW Maynard Road
Cary, NC 27513
919-467-6146

www.mayfairvet.com



Case Study: Mayfair Animal Hospital Cary, NC

Mayfair Animal Hospital has been providing the highest quality veterinary care for the residents of the Cary area since 1970. With a combined veterinarian experience of over 70 years, their team of 5 doctors is one of the most respected in Wake County. Through their continuous team development program, they strive to maintain the highest standards of care in veterinary medicine. Their in-house radiology and laboratory capabilities can greatly reduce the time required to diagnose most medical problems. Their team understands that each patient is more than an animal - they are our best friends and deserving of the highest quality of care. Part of providing superior care is handling phone calls regarding appointments, treatment inquiries and a variety of other reasons. And, like many veterinary practices, callers are commonly placed on hold.



Mayfair Animal Hospital utilizes hold time to educate & inform callers about services such as laser therapy, senior pet screening, nutritional counseling and more. In addition, they remind callers to be sure flea & tick treatments and heartworm medications are up to date. They understand that an educated caller results in better care for their pets and increased practice revenue. Together with the music on hold experts at Telephone

On Hold, this has proven true.

“We are pleased with your services and the response from our clients has been wonderful,” says Norm from Mayfair Animal Hospital. “It’s really increased the presence of the hospital and I think our clients appreciate the opportunity to hear about our other services and keep them informed about pet-care. Again, you guys are doing a great job, you reach out and talk to us on a regular basis and keep us informed and we do appreciate it.”



TESTIMONIALS

VETERINARY MUSIC ON HOLD SOLUTIONS BY TELEPHONE ON HOLD

“This is Norm from Mayfair Animal Hospital in Cary, North Carolina. Just wanted to call and tell you people at Telephone On Hold just how pleased we are with your services and how wonderful the response has been from our clients. It’s really increased the presence of the hospital and I think our clients appreciate the opportunity to hear about our other services and keep them informed about pet-care. Again, you guys are doing a great job, you reach out and talk to us on a regular basis and keep us informed and we do appreciate it. Best of luck to you, thank you!” – Norm M., Mayfair Animal Hospital

“The customer service we receive is beyond expectation. Our account manager is always available to meet our needs. You can depend on quality recordings in a timely fashion! Thanks, Telephone On Hold...It's a pleasure doing business with you!” – Jeanne LoBasso, Cobble Hill Animal Clinic

“Telephone on Hold, Justin in particular, was a pleasure to work with! Early last year I inquired about doing a message on hold. One direct phone call was all it took. Justin took the call and enthusiastically explained what the service is how it works and the cost of three different programs. There was no pressure to buy (greatly appreciated) and he followed up promptly with a personalized e-mail showing me everything he'd told me on the phone. When I did decide to go ahead, about 9 months later, a quick call to Justin was all it took. He remembered me like it was yesterday and picked up right where he'd left off. Then he forwarded me a simple form to fill out and 3 days later I had my little black Message on Hold box to plug into our phone system. After a few back and forth e-mails to create our customized script, choosing the announcer voice and background music I had the completed audio file in my e-mail box. Uploading the file to the black box was simple and it has been running without any problems ever since! I highly recommend Telephone on Hold. I feel like I have made a friend even though I never saw or met him face to face. Anyone reading this is welcome to call me at 707-769-7387, make sure to ask our receptionist to put you on hold for at least a minute (5 if you have time to hear it all) to hear what Telephone on Hold did for us.” – Grant Garl, Fit 'N' Furry Pet Resort & Training Center

"Capital City Spay & Neuter is extremely satisfied with the professionalism and expertise exhibited by Telephone On Hold's team - especially, Justin and Louanne. Telephone On Hold is a great investment for our veterinary practice and we have received many positive comments from customers. We would recommend Telephone On Hold to any company who is looking for excellence and professionalism and customer service." – Sharon Schilling, Capital City Spay & Neuter

“Clients love it - it's working beautifully. It's great, thanks!! We've received many compliments on the professional on-hold messages.” – Rhonda S., Madison Animal Hospital

