

Towing Music On Hold Solutions

TOWING MARKETING SYSTEM

Increased profits, guaranteed!





TRUSTED TOWING MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF CLIENTS

- IN-HOUSE STUDIOS for rapid production turnaround with attention to quality and detail
- "SCRIPT LAB" CREATIVE DEPARTMENT to create tailored marketing content for your practice
- MORE THAN 40 YEARS of audio expertise with outstanding customer service and support
- LONG-STANDING MEMBER of the On Hold Messaging Association
- 100% SATISFACTION GUARANTEE no questions asked
- EQUIPMENT GUARANTEE for digital on-hold playback equipment
- VALUE-DRIVEN PRICES our national presence means you save

Towing Music On Hold – the most cost-effective method of advertising your services or products!



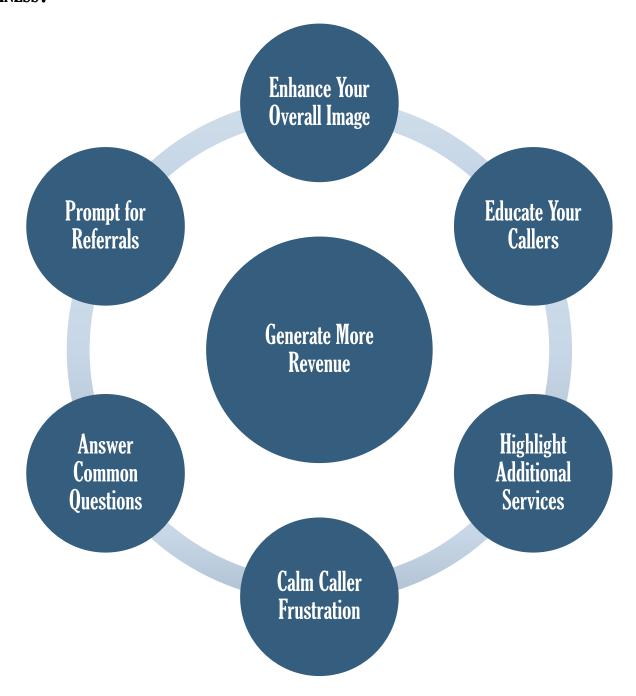








WHAT WILL AN TOWING MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR YOUR BUSINESS?



A Pro TIP FROM TELEPHONE ON HOLD: On hold messages can inform callers about special events or promotions.





TOWING MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.

1. INTERVIEW:

Complete a brief consultation to help us learn about your office.

2. SCRIPT

Approve a professionally written script custom-drafted just for your office.

3. STUDIO

Select your voice & background music and watch your message on hold program come to life!





10 Musts for Your Music On-Hold Company

EXPERIENCE! Thousands of businesses trust us. OHMA MEMBERSHIP! Elected to the OHMA board of goverors. IN-HOUSE STUDIO! Quick turnaround with quality assurance. SCRIPTWRITING TEAM! CONTENT IS KEY! The right message will get results! VALUE! See an impressive R.O.I. with honest, fair pricing. **EQUIPMENT OPTIONS!** Flexibility for your specific udpate & system needs. FULL-SERVICE SUPPORT! One call will handle all of your needs. FLEXIBLE OPTIONS! Not everyone needs the same solution. CLIENTS WHO RAVE! Our clients love us. (Check out our testimonials.) 100% Satisfaction Guarantee!





Towing On Hold Sales and Service Profit System

Telephone On Hold's Signature Towing On Hold Music and Marketing Solution

- Digital equipment often supplied at no charge
- Customized scriptwriting specific to your office
- Voice selection choose from a selection of voice talent from our Soundstage
- Music selection hundreds of tracks & multiple genres to select from
- Regular updates to inform patients about new promotions, seasonal call to actions, services and more
- Customer service and support
- Call 1-866-359-4653 to learn about our current Towing On Hold specials.

Towing businesses rely a great deal on phone traffic. As a rule of thumb, 70% of these callers are placed on-hold. The Towing On Hold Profit System can convert this hold-time into a powerful opportunity to upsell, cross promote, highlight specials and lesser known services.

Here's what the Towing on Hold Profit System can do for your shop:

- 1. Emphasize the importance of having skilled technicians take care of their vehicle.
- 2. Greatly reduce hang-ups thus increasing your overall revenue.
- 3. Enhance your overall business image.
- 4. Answer caller's common questions hours, website, location, etc. (This will free your staff up for more important questions and inquiries.)
- 5. Emphasize your experience, safety record, and history.
- 6. Brag about your shop's reputation, history, community involvement and specials. Use your hold-time to tell callers about your loaner car program, or well-equipped waiting room.

Call today to learn more about the Towing On Hold Profit System. 1-866-359-4653.

Whether you represent a single Towing business or repair shop or a system of 1000+ locations, we can help communicate, educate and improve your on-hold experience. Call for more information about the Towing On Hold Profit System. 1-866-359-4653.

Hear samples of our Towing On Hold audio at www.telephoneonhold.com/Towing.html.