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On Hold Messaging Association Elects Justin Ginsberg to Board of Directors

Atlanta, GA March 23, 2009 – Justin Ginsberg of TelephoneOnHold.com has been elected to the board of directors of the On Hold Messaging Association (OHMA). The election to the 8-member board was announced on Saturday at the organization's annual conference held this year in Atlanta. The normal board term is two-years.

Justin Ginsberg manages sales, marketing and strategic alliances for TelephoneOnHold.com, a New York based audio production and analysis firm. TelephoneOnHold.com has become an industry leader for high quality on-hold music and messaging for small businesses as well as larger, national accounts. The new board of directors has appointed Ginsberg to serve as Chairman of the Membership committee - responsible for expansion and growth of this internationally recognized organization.

"It's an honor and a privilege to serve on this board," says Ginsberg. "I'm excited about the opportunities that lie ahead in progressing the On Hold Messaging Association with improved marketing and communication efforts."

About OHMA:

The On Hold Messaging Association (OHMA) is an international organization composed of audio marketing agencies that have joined together to maintain high service standards, promote strict ethical standards, and to share ideas and technologies.

About TelephoneOnHold.com:

TelephoneOnHold.com provides businesses of all sizes a unique opportunity to communicate to callers while they are on-hold. Businesses commonly utilize these marketing tactics to educate callers about services and products, promotions, and upcoming events. Each on-hold marketing production is customized for with specific scripting, professional voiceovers, and background music in the company's NY-based office and in-house studio. For more information visit <http://www.telephoneonhold.com>

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