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Telephone On Hold in running for Best On Hold Production.

Telephone On Hold today is reporting pleased to report that it is again in the running for the On Hold Messaging Association's industry coveted title and recognition of MARCE award (formerly "HOLDIE"). As a sitting member of the On Hold Messaging Association's board of directors," says Justin Ginsberg of Telephone On Hold, "we are proud to be apart of such an elite group of on-hold messaging providers, and colleagues."

Since 2005, the On Hold Messaging Association has presented awards to honor the year's best On Hold Messaging productions. The MARCE Awards (formerly known as The Holdies) is the only competition that encourages and rewards creative and marketing excellence among On Hold Messaging providers exclusively. In doing so, OHMA hopes to raise the creative and marketing standards of all On Hold Messaging companies and the expectations of clients and their callers. For these reasons, the MARCE Award is a coveted symbol of industry leadership.

All entries are judged on their copy, voice, production value, and On Hold Messaging format. Special emphasis is placed on two more areas: creativity and marketing effectiveness. The winning On Hold Messaging productions are announced at OHMA's Annual Conference.

For more information about the MARCE's, visit www.ohma.org or www.telephoneonhold.com

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About TelephoneOnHold.com:

TelephoneOnHold.com provides businesses a unique opportunity to communicate to callers while they are on-hold. Businesses commonly utilize these marketing tactics to educate callers about services and products, promotions, and upcoming events. Each on-hold marketing production is customized with specific scripting, professional voiceovers, and background music in the company's NY-based office and in-house studio. Telephone On Hold is currently serving on the board of directors of the On Hold Messaging Association. For more information visit <http://www.telephoneonhold.com>