

TelephoneOnHold.com

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Professional Audio Studios

Ph: (866) 359-4653

Fax: (201) 215-9764

media@telephoneonhold.com

<http://www.telephoneonhold.com>

Telephone On Hold Helps Athletes, Celebrities & Politicians Manage “Social Affairs.”

New York (April 1, 2010) – In an effort to manage high inbound social call volume, Telephone On Hold has introduced the Incognito Social Call Management System (ISCMS, for short). Perfect for professional athletes (golfers), celebrities (movie star husbands), and politicians (governors, presidents, and members of congress), the ISCMS answers incoming social calls, provides a promotional message (or status update) and immediately puts the caller in a call-cue. Best of all, once installed, the ISCMS is invisible and works totally “behind the scenes.”

A spin-off from a wildly popular product better known for use in pizzerias, day spas and dental offices, the ISCMS is expected to shake up the celebrity social market. Additional features include a night answer mode, a separate on-hold promotional output, and sophisticated advanced scheduling features. “If a celebrity knows that they will be unavailable in advance, for example, we can set their social business to night mode,” says Justin Ginsberg of Telephone On Hold. Pricing is based on frequency of system updates and number of locations.

More information about Telephone On Hold’s call handler system is available here:

<http://www.telephoneonhold.com/callhandler>

About TelephoneOnHold.com:

TelephoneOnHold.com provides businesses (and socialites) a unique opportunity to communicate to callers while they are on-hold. Businesses commonly utilize these marketing tactics to educate callers about services and products, promotions, and upcoming events. Each on-hold marketing production is customized with specific scripting, professional voiceovers, and background music in the company’s NY-based office and in-house studio. For more information visit <http://www.telephoneonhold.com>

About April Fools’ Day

Celebrated in many countries on April 1, April Fools’ Day is a day marked by hoaxes, practical jokes, and a sense of humor. The origin of April Fools’ Day is uncertain, but really, nobody cares.

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