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Contact: Justin Ginsberg, President
Professional Audio Studios
Ph: (866) 359-4653
Fax: (888) 321-0329
media@telephoneonhold.com
<http://www.telephoneonhold.com>

Telephone On Hold gives free service to Tucson hero

MIDDLETOWN, NY (January 11, 2011) – TelephoneOnHold.com, an audio production company has ramped up a charitable cause called, “Hold For Good.” The company has contacted Patricia Maisch, the Tucson hero who detained the deranged Tucson gunman to offer her small business, Oro Valley Heating and Cooling, complimentary music on-hold service.

“Our world needs more people like Patricia Maisch,” says Telephone On Hold’s President, Justin Ginsberg. “She’s a sweet woman who was in the wrong place at the wrong time. But, she jumped into action, detained the gunman and saved many lives. She’s a hero.”

Once Telephone On Hold learned that Maisch owns a Heating and Cooling company, Ginsberg tracked her down and had a brief conversation with her between media interviews. “I said to her,” Ginsberg says, “Patricia, we’re not able to give you a car, but it’s the next best thing – complimentary on-hold music and messaging on-hold!”

“We both shared a laugh, which felt good, especially considering what she has just been through.”

Among the many industries that Telephone On Hold specializes in, the heating and cooling industry just happens to be one of them. “You’re a good person and you deserve good things, I told her.”

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About TelephoneOnHold.com:

TelephoneOnHold.com provides businesses a unique opportunity to communicate to callers while they are on-hold. Businesses commonly utilize these marketing tactics to educate callers about services and products, promotions, and upcoming events. Each on-hold marketing production is customized with specific scripting, professional voiceovers, and background music in the company’s NY-based office and in-house studio. For more information visit <http://www.telephoneonhold.com> & <http://www.telephoneonhold.com/hvac>

About TelephoneOnHold.com’s Hold For Good Effort

In an effort to provide good things for good people, Telephone On Hold has launched a charitable effort called, Hold For Good. Recently, Hold For Good and Telephone On Hold have offered Homeless voiceover artist, Ted Williams a paid-position at the firm. Learn more at <http://www.telephoneonhold.com/holdforgood>