**telephoneonhold.com**

**make every call count.**

# 35 Reasons Why Your Company Should Hire TelephoneOnHold.com

1. One word: Experience!
2. Ease of implementation. Start to finish - within 1 week.
3. We have an in-house studio - which means we can guarantee high quality audio.
4. Our scriptwriting team has vast knowledge of just about every industry (from experience) and is trained in marketing techniques.
5. We are a family owned & operated company - this means you'll get the very best service.
6. While we record radio commercials, web audio, and corporate narrations, we specialize in on-hold marketing. (When was the last time you went to a Chinese restaurant for a good slice of pizza?)
7. We have a sense of humor. (Albeit, not a very good one.)
8. Just like a great restaurant, our high quality finished products are a result of the high quality ingredients (voices, equipment, studio, and people) that are in each shipped system.
9. Our most popular on-hold equipment is made in the USA & backed by a 5-year warranty.
10. Need assistance - technical or just help deciding which package is right for your business? Call us anytime - 1-866-359-4653.
11. We're always keeping up on industry news. We stay current on what's generating revenue, trends, and ways to maximize this marketing effort.
12. We offer both the sale of our on-hold programs in addition to the subscription to our service. We understand that not all businesses were created equally. Buy what your business needs.
13. We built our business on repeat business and referrals. No pushy salespeople here!
14. We believe in solving problems instead of selling a one-size-fits-all solution.
15. Our proof is in our pudding. Listen to our work on our Soundstage page.
16. Unlike other on-hold companies, you get to customize your productions: you select the voice and background music. After all, it's your business!
17. We live and breath on-hold productions. Businesses trust our experience and our understanding of their telephone operations. You can too.
18. Our on-hold productions are nice and long - on average, 5 minutes of knock-your-socks-off great on-hold marketing. This, our experience shows, is sufficient to discuss a variety of business offerings, news, and upsells.
19. We utilize our programs to relax callers – putting them at ease, and more likely to be in a buying mood.

20. We understand that hang-ups cost your business hard-earned cash!

21. We understand that referrals can be the single most important tool for your business' growth.

22. Our goal is to help you grow your business to where you want it to be.

23. If you understand the power of on-hold marketing, you understand the value in selecting a quality on-hold company that has the experience and ability to do it right.

24. We offer our service with a satisfaction guarantee. We mean it. We only want satisfied clients out there.

25. We have fun and always guarantee that we'll make you smile each and every time we speak with you.

26. Our script team are all high school dropouts. Just kidding. Seriously, they are all very qualified scriptwriters who understand your business model and callers needs and emotions.

27. You've likely seen us at national trade shows. Next time you see us, stop by our booth and say "hello!"

28. We understand the ins and outs of the on-hold business. This means, if you should ever need to call us, we'll be sure to have answers to your questions.

29. Our on-hold studio has national strategic alliances with national phone system vendors.

30. Our on-hold equipment retains memory through power outages. So, when you are worrying about whether your server is up and running, you won't have to think about your on-hold box.

31. We support our local community and are actively involved in a variety of local and national charities. Also, we donate used on-hold equipment for charitable causes. It's just our little way of giving back.

32. Our name and telephone number are conveniently located on our on-hold equipment. If you ever need to call us, we're available for you.

33. If you are reading all the way to the bottom of the list, you are a careful person with close attention to detail. Give us a try and see what we can do - we guarantee your satisfaction!

34. \We're fun to work with and we make it a pleasant experience for both you and your callers.

35. Oh, we didn't even mention how great our prices are. Good luck finding better value anywhere else!