

Assisted Living & Nursing Home Music On Hold Solutions

# Assisted Living & Nursing Home Marketing System

Increased profits, guaranteed!



TELEPHONE ON HOLD EXPERTS IN ASSISTED LIVING & NURSING HOME MUSIC AND MESSAGES ON HOLD MONTVALE, NJ 866-359-4653



### TRUSTED ASSISTED LIVING & NURSING HOME MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF CLIENTS

- IN-HOUSE STUDIOS for rapid production turnaround with attention to quality and detail
- "SCRIPT LAB" CREATIVE DEPARTMENT to create tailored marketing content for your practice
- MORE THAN 40 YEARS of audio expertise with outstanding customer service and support
- LONG-STANDING MEMBER of the On Hold Messaging Association
- 100% SATISFACTION GUARANTEE no questions asked
- EQUIPMENT GUARANTEE for digital on-hold playback equipment
- VALUE-DRIVEN PRICES our national presence means you save

Assisted Living & Nursing Home Music On Hold – the most cost-effective method of advertising your services or products!



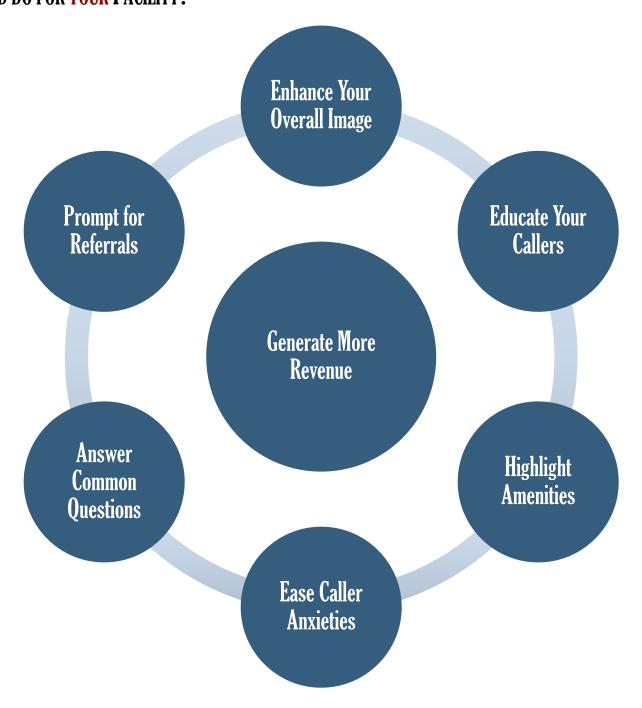








# WHAT WILL AN ASSISTED LIVING & NURSING HOME MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR YOUR FACILITY?



A PRO TIP FROM TELEPHONE ON HOLD: On hold messages can inform callers about special amenities such as shared spaces for social interaction.





## ASSISTED LIVING & NURSING HOME MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.

### 1. INTERVIEW:

Complete a brief consultation to help us learn about your office.

### 2. SCRIPT

Approve a professionally written script custom-drafted just for your office.

### 3. STUDIO

Select your voice & background music and watch your message on hold program come to life!



### 10 Musts for Your Music On-Hold Company

**EXPERIENCE!** Thousands of businesses trust us. OHMA MEMBERSHIP! Elected to the OHMA board of goverors. IN-HOUSE STUDIO! Quick turnaround with quality assurance. SCRIPTWRITING TEAM! CONTENT IS KEY! The right message will get results! VALUE! See an impressive R.O.I. with honest, fair pricing. **EQUIPMENT OPTIONS!** Flexibility for your specific udpate & system needs. FULL-SERVICE SUPPORT! One call will handle all of your needs. FLEXIBLE OPTIONS! Not everyone needs the same solution. CLIENTS WHO RAVE! Our clients love us. (Check out our testimonials.) 100% Satisfaction Guarantee!





#### Assisted Living and Nursing Home Music On Hold with Marketing

Call for a complimentary on-hold needs analysis for your Assisted Living or Nursing Home location. 1-866-359-4653

Deciding it's time to place a loved one in an assisted living facility can be one of the most difficult decisions someone faces. Choosing the right place may prove to be just as difficult. With so many choices, how can you separate your location from the rest? By taking advantage of Telephone On Hold's many years of experience, your callers will know before too long that you are the ones they want to put their trust in.

#### Here are just some of the details that Telephone On Hold can convey to your callers:

- 1. Emphasize the convenience of your facility's location. This way, you are assuring your callers that they are never too far from those whom they care for so deeply.
- 2. Advertise the impressive amenities that separate your facility from all the rest (i.e., spacious rooms, exemplary service, a spot where residents can interact with one another.)
- 3. Make your callers aware of the countless medical services available to their loved ones should they ever require them.
- 4. Promote any special events you might have coming up (i.e., communal trips to shopping malls or entertainment venues, family days, etc.)
- 5. To increase your business, let your callers know how easy it is to arrange a complete tour of your facility.

All of this and so much more will become evident to your callers thanks to Telephone On Hold.

Listen to samples of our assisted living & nursing home music on hold at http://www.telephoneonhold.com/assisted-living--senior-living.html.

Call to learn more about our Assisted Living & Nursing Home On-Hold Profit System. 1-866-359-4653.