

Floral Music On Hold Solutions

FLORAL MARKETING SYSTEM

Increased profits, guaranteed!





TRUSTED FLORAL MUSIC ON HOLD SOLUTIONS FOR THOUSANDS OF CLIENTS

- IN-HOUSE STUDIOS for rapid production turnaround with attention to quality and detail
- "SCRIPT LAB" CREATIVE DEPARTMENT to create tailored marketing content for your practice
- MORE THAN 40 YEARS of audio expertise with outstanding customer service and support
- LONG-STANDING MEMBER of the On Hold Messaging Association
- 100% SATISFACTION GUARANTEE no questions asked
- EQUIPMENT GUARANTEE for digital on-hold playback equipment
- VALUE-DRIVEN PRICES our national presence means you save

Floral Music On Hold – the most cost-effective method of advertising your services or products!



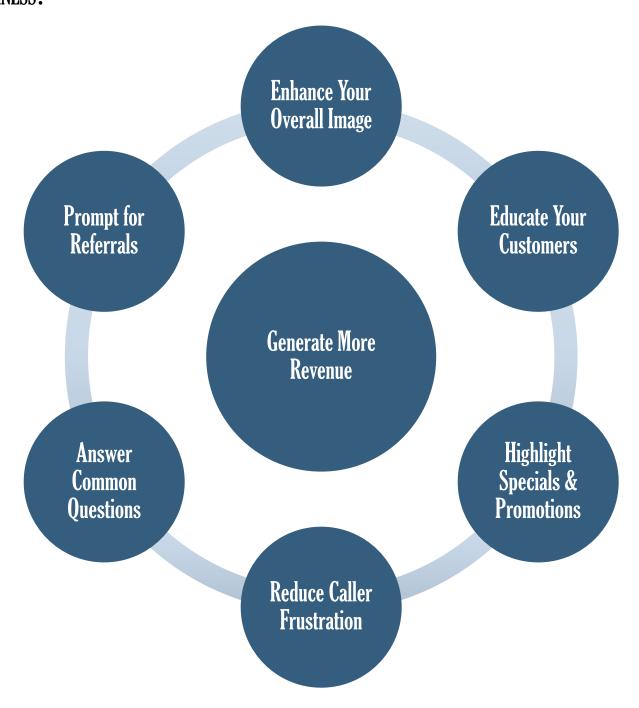








WHAT WILL A FLORAL MUSIC ON HOLD SOLUTION BY TELEPHONE ON HOLD DO FOR YOUR BUSINESS?



A PRO TIP FROM TELEPHONE ON HOLD: On hold messages can inform customers about arrangements for social gatherings, special occasions & holidays.





FLORAL MUSIC ON HOLD MESSAGES ARE AS EASY AS 1, 2, 3. A REMARKABLY SIMPLE PROCESS WITH IMPRESSIVE RESULTS.

1. INTERVIEW:

Complete a brief consultation to help us learn about your office.

2. SCRIPT

Approve a professionally written script custom-drafted just for your office.

3. STUDIO

Select your voice & background music and watch your message on hold program come to life!





10 Musts for Your Music On-Hold Company

EXPERIENCE! Thousands of businesses trust us. OHMA MEMBERSHIP! Elected to the OHMA board of goverors. IN-HOUSE STUDIO! Quick turnaround with quality assurance. SCRIPTWRITING TEAM! CONTENT IS KEY! The right message will get results! VALUE! See an impressive R.O.I. with honest, fair pricing. **EQUIPMENT OPTIONS!** Flexibility for your specific udpate & system needs. FULL-SERVICE SUPPORT! One call will handle all of your needs. FLEXIBLE OPTIONS! Not everyone needs the same solution. CLIENTS WHO RAVE! Our clients love us. (Check out our testimonials.) 100% Satisfaction Guarantee!





Floral On Hold Marketing: More clients, more revenue, more profit! Call for more details and pricing!

Florists and those in the seasonal gift business benefit from the Signature Floral On-Hold Solution to drive sales and to improve the customer experience. Over 70% of floral customers are placed on-hold. This is an opportunity to market current promotions, upsells, specialty services, website ordering, delivery FAQs and so much more. The Signature Floral On-Hold Solution will create a dynamic experience for your callers – it will keep them on-hold while it promotes more of your floral offerings. Plus, research shows that callers prefer a customized on-hold solution versus silence, the radio or just plain music.

Our Signature Floral On-Hold Solution is perfect for a single location floral boutique or a thousand plus floral franchise. It's an incredible way to brand your business to such a narrow and targeted demographic – your customer! Thousands of business owners have benefited from our promotional on-hold music and messaging solutions – call 1-866-359-4653 to discuss your specific marketing goals. It's easy, quick and affordable.

The Signature Floral On-Hold Solution will drive sales for your peak times while it promotes off-peak seasons as well. Remind callers about your wedding and funeral offerings, specialty services and so much more. Sound great, sell more floral arrangements and add-ons. Use your on-hold button as another cash register! Call for more information today: 1-866-359-4653.

What will the Signature Floral On-Hold Solution Do for Your Business?

- 1. Inform your callers about your floral services wedding, funeral, specialty, etc. you have to offer.
- 2. Remind callers to think of your business for their upcoming birthday or special family gathering to make it extra special. Keep your business on the top of customer's minds!
- 3. Tell your callers about your current promotions! "Add a balloon to your arrangement for just \$3.95..."
- 4. Educate callers on how to best care for flowers to maximize lifespan.
- 5. Answer questions about your delivery service and region that you deliver to.
- 6. Promote your social media efforts, website, and more!
- 7. Do you provide corporate floral services for businesses & lobbies? Talk about it!
- 8. Promote off-season sales to stay busy year-round!
- 9. Are you a member of your local chamber? Let your callers know!

(Or, all of the above?!?) The only limits are your own!

Call to learn more about our Floral On-Hold Profit System. 1-866-359-4653.

