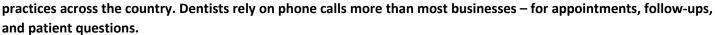
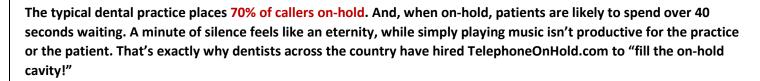


Smile On Hold | 866-359-4653

Customized music on-hold marketing by TelephoneOnHold.com is valuable for businesses of all types and sizes. This is especially the case for Dental





COMMUNICATE VALUABLE INFORMATION

"Since implementing an onhold marketing program, my

office staff has noticed that patients are less anxious," says Dr. Kristen Donohue of Sunshine Dentists in Burke, VA. "We're able to professionally communicate valuable information about our practice to our patients. As well, the price is half of what the ADA recommended on-hold company quoted us."

GENERATE INTEREST

Dr. Jack Levine of Orange Street Smiles Dental Office in New Haven, CT loves the questions

that patients ask as a result of his customized on-hold marketing. "We find that, my gosh, they (patients) are informed! They know more about us, they are generating questions for us, they are appreciative of

the information we have on-hold!" Dr. Levine continues, "We really like being in control of the content and the material."

THE ON-HOLD PROCESS: JUST ONE WEEK

The on-hold setup process is surprisingly quick & easy. Once a practice hires TelephoneOnHold.com, the interview process begins. Information

about the practice is gathered & a short questionnaire is completed so that our on-hold scriptwriting team can create a dynamic, customized on-hold script. Scripts are generally 7 to 8 paragraphs in length & represent a total runtime of approximately 5 to 6 minutes of audio.

After the script is written, it is submitted to the Dentist for review & approval. Once approved, the on hold script is sent to the recording studio for professional voicing. Of course, clients can select preferred voice & music selections online. Voice & music selections are available at telephoneonhold.com/soundstage. Start to finish, the music on-hold process generally takes less than 1 week.

CUSTOMIZED DENTAL ON-HOLD MARKETING IS AVAILABLE FROM TELEPHONEONHOLD.COM AND BY CALLING A
DENTAL ON HOLD CONSULTANT AT 866-359-4653.

Your Practice's On Hold Program Can:

- Reduce patient's anxiety
- Utilize time productively
- Educate patients about new procedures & services
- Educate callers on the need for certain screenings & exams
- Inform about community involvement & charitable causes